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MEDIA ADVISORY FOR IMMEDIATE RELEASE [Dec. 21, 2023]

Rainbow Days Spreads Holiday Joy to 500+ Dallas-Area Homeless Children and Family Members

DALLAS — Rainbow Days hosted its 27th annual “**Saturday with Santa**” Christmas event to spread hope and holiday joy for families experiencing homelessness in the Dallas community. This celebratory event hosted on the **Lovers Lane United Methodist Church** campus spread holiday magic by giving out over **500 stockings** filled with toys, treats and essential tangible items to all family members.



On Dec. 9, Rainbow Days hosted approximately 300 **children and parents** from local homeless shelters, domestic violence centers and extended-stay motels for a day of holiday fun and family bonding. At the 2023 **Saturday with Santa** event, children and parents enjoyed **lunch, carnival games, bouncy houses, arts and crafts, and visits with Santa Claus.**

After the event, Rainbow Days distributed additional stockings and gifts to over **200** more children and parents living at partnering homeless-serving sites. The 2023 **Saturday with Santa** event benefited over **500 homeless children and parents** who reside in local homeless and domestic violence shelters, transitional living sites and extended-stay motels.

Rainbow Days would like to recognize all of the outstanding individuals and groups who made Saturday with Santa a success this holiday season:

- **Bank of America**
- **Hearts of Servants**
- **HEB / Central Market**
- **Holy Smokers**
- **Lovers Lane United Methodist Church**
- **National Charity League**
- **PepsiCo / Frito-Lay**
- **Prince of Peace Catholic Community**
- **The Rees-Jones Foundation**
- **Toys for Texans**
- **TTG Family Fund**



- **Young Men's Service League**
- **Amazon Wish List Donors**
- *Plus, hundreds of individuals who supported Saturday with Santa through financial gifts, in-kind donations of toys and stockings, and volunteer hours!*

ABOUT RAINBOW DAYS: Rainbow Days is a **Dallas-based 501(c)(3) nonprofit** organization. Founded in **1982**, Rainbow Days has a mission to **help children and youth in adversity build coping skills and resilience to create positive futures**. Through support groups, life enrichment programs and tangible items, Rainbow Days makes meaningful connections with more than **15,000 at-risk and homeless children and youth** in the Dallas area annually. Rainbow Days expands its impact through international training services, which trains other nonprofit staff, teachers and counselors in its award-winning CBSG® Program.

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