



April 19, 2024

12:00 P.M. - 1:30 P.M.

WESTIN GALLERIA DALLAS

Doors open at 11:00 A.M. for silent auction

Sponsorship Opportunities

Reserve your sponsorship today for Rainbow Days 27th Annual Pot of Gold Luncheon!

Each year, Rainbow Days Pot of Gold Luncheon inspires guests with a motivating keynote speaker, a fantastic silent auction, and heartwarming stories about the impact of Rainbow Days. Through sponsorships, ticket sales, donations, and auction items, patrons raise over \$300,000 to benefit the mission and programs of Rainbow Days. Will you please join us in making a difference in the lives of over 15,000 children and youth through your support of the 2024 Pot of Gold Luncheon?



Rainbow Days is thrilled to welcome Erin Gruwell as our 2024 Pot of Gold keynote speaker!

Erin published a #1 *New York Times* bestseller, *The Freedom Writers Diary*, that has been adapted into a major motion picture, *Freedom Writers*. Erin is a teacher, an author, and an activist who has been fighting for social justice for over two decades. Erin spreads powerful messages of hope and possibility and encourages others "to **STAND UP, SPEAK UP and SPEAK OUT!**"

LUNCHEON CHAIRS

Donna & Terry Saad

AUCTION CHAIR

Abby Waterstreet & Amy McCarrick

LUNCHEON COMMITTEE

Liz Aldrine

Cyndi Arakas

Kyle Coots

Sharon Cornwall

Juliette Coulter

Leticia Espinoza

Melissa Griffith

Sha' Hall

Kathy Hathaway

Laura Head

Bridget Hunt

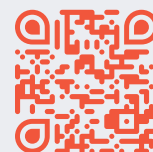
Telisa Schelin

Tara Walsh



Rainbow Days' mission is to help children and youth in adversity build coping skills and resilience to create positive futures.

For more than 40 years, Rainbow Days has served 250,000+ children and youth in the Dallas community and trained 23,000+ child-serving professionals globally to implement Rainbow Days Curriculum-Based Support Group Program. Through our CBSG® Program, Supportive Services, and Training Program, we support children's social, emotional, mental, physical, and behavioral health, providing students with the tools they need to build a brighter future.



Purchase your tickets today!

PLEASE SELECT YOUR SPONSORSHIP LEVEL.

\$50K Title Sponsor

- 4 tables of 10 Premium seating
- 2 seats at keynote speaker's table
- 15 invitations to the patrons party
- Framed artwork by Rainbow Days student
- Exclusive logo and/or name recognition: invitation, program, signage and special feature on website/social media platforms*

\$25K Diamond Sponsor

- 3 tables of 10 Premium seating
- 15 invitations to the patrons party
- Framed artwork by Rainbow Days student
- Prominent logo recognition: invitation, program, signage and special feature on website/social media platforms*

\$15K Silent Auction Sponsor

- *(Only 1 available)* Platinum benefits included
- Prominent logo and/or name recognition: Approximately 5,000 event invitations, website, event program, and pre-luncheon slide show
- Materials to display: "Auction Presented by your name or logo"

\$10K Platinum Sponsor

- 2 tables of 10 Premium seating
- 10 invitations to the patrons party
- Framed artwork by Rainbow Days student
- Prominent logo recognition: invitation, program, signage and feature on website/social media platforms*

\$7.5K Arrangement Sponsor

- *(Only 1 available)* Gold benefits included
- Prominent logo and/or name recognition: Approximately 5,000 event invitations, website, event program, and pre-luncheon slide show
- Materials to display: "Luncheon Arrangement Presented by your name or logo"

\$5K Gold Sponsor

- 1 table of 10 Preferred seating
- 4 invitations to the patrons party
- Logo recognition: invitation, program, signage, website/social media platforms*

\$3.5K Silver Sponsor

- 1 table of 10 Preferred seating
- 2 invitations to the patrons party
- Named recognition: program, signage, website/social media platforms*

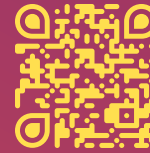
\$2.5K Bronze Sponsor

1 table of 10 Select seating

\$250 Individual Seat

1 seat at the luncheon

Donate to Help Kids Rise!



For customized benefits, including product distribution, co-branding and in-kind donations, email SunniRoaten@RainbowDays.org or call **214.217.3833** for more information.

CONTACT INFORMATION

Name of Printed Sponsor: _____ Contact Name: _____

Email: _____ Address: _____

Suite/Apt: _____ City: _____ State: _____ Zip: _____

Cell Phone: _____ Work Phone: _____

- Please make my gift anonymous.
- I would like to donate my table to be used by staff, volunteers or students.
- Please contact me, I would like to donate item(s) to the silent auction.

- I am interested in underwriting and special sponsorship opportunities (e.g., event parking, sponsor reception, auction software, etc.).
- Please contact me at the email and/or phone number provided above.

METHOD OF PAYMENT

- Check enclosed
- Invoice me
- Online payment via rainbowdays.org/pog2024
- Credit card payment *(Please select card type)*
 - Mastercard
 - VISA
 - Discover
 - AMEX

Return form and direct payment to:

Rainbow Days, Inc.
12221 Merit Drive, Suite 1700
Dallas, TX 75251

Sponsor Amount:

\$ _____

Card Number: _____ Billing Address: _____

Suite/Apt: _____ City: _____ State: _____ Zip: _____

Even if you cannot attend the luncheon—you can still change a child's life!



\$150

Sponsor a new backpack filled with school supplies for a child to start the school year ready for success



\$300

Sponsor 10 CBSG® Program sessions for one child



\$500

Sponsor a child to attend a Rainbow Days summer camp



\$1k

Sponsor a child to attend a full year of Rainbow Days' programming, including weekly support groups

* Recognition in print materials and event signage dependent upon receipt of sponsorship funds by the following dates:
Invitation by **February 19, 2024** and Program/Signage by **March 15, 2024**