



Media Contact: Sharon Adams

Adams Communications Public Relations
(972) 773-9289 / adamscomm1@aol.com

Rainbow Days Contact: Lilly Coe

Communications & Development Coordinator
(832) 540-8444 / LillyC@RainbowDays.org

MEDIA ADVISORY FOR IMMEDIATE RELEASE [Dec. 15, 2022]

Rainbow Days Spreads Holiday Joy to 700+ Dallas-Area Homeless Children and Family Members

DALLAS — Rainbow Days hosted its 26th annual “Saturday with Santa” Christmas event to spread hope and holiday joy for families experiencing homelessness in the Dallas community. This celebratory event hosted on the **Lovers Lane United Methodist Church** campus spread holiday magic by giving out over **700 stockings** filled with toys, treats and essential tangible items to all family members.



On Dec. 10, Rainbow Days hosted approximately 500 **children and parents** from local homeless shelters, domestic violence centers and extended-stay motels for a day of holiday fun and family bonding. At the 2022 **Saturday with Santa** event, children and parents enjoyed **lunch, carnival games, arts and crafts, visits with Santa Claus, a petting zoo and holiday karaoke**. Parents had the opportunity to shop for larger toys for their children and have their presents gift-wrapped by volunteers.

After the event, Rainbow Days distributed additional stockings and gifts to over **200** more children and parents living at partnering homeless-serving sites. The 2022 **Saturday with Santa** event benefited over **700 homeless children and parents** who reside in local homeless and domestic violence shelters, transitional living sites and extended-stay motels.

Rainbow Days would like to recognize all of the outstanding individuals and groups who made Saturday with Santa a success this holiday season:

- **Lovers Lane United Methodist Church**
- **The Rees-Jones Foundation**
- **Blue Cross Blue Shield**
- **National Charity League**
- **Young Men's Service League**
- **Bank of America**
- **PepsiCo / Frito-Lay**
- **Toy Industry Foundation**
- **Dallas Bible Church**



- **Hearts of Servants**
- **Prince of Peace Catholic Church Outreach**
- **Amazon Wish List Donors**
- *Plus, hundreds of individuals who supported Saturday with Santa through financial gifts, in-kind donations of toys and stockings, and volunteer hours!*

ABOUT RAINBOW DAYS: Rainbow Days is a **Dallas-based 501(c)(3) nonprofit** organization. Founded in **1982**, Rainbow Days has a mission to **help children and youth in adversity build coping skills and resilience to create positive futures**. Through support groups, life enrichment programs and tangible items, Rainbow Days makes meaningful connections with more than **9,000 at-risk and homeless children and youth** in the Dallas area annually. Rainbow Days expands its impact through international training services, which trains other nonprofit staff, teachers and counselors in its award-winning CBSG® Program.

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