



Media Contact: Sharon Adams

Adams Communications Public Relations
(972) 773-9289 // AdamsComm1@aol.com

Rainbow Days Contact: Sunni Roaten

Director of Operations and Volunteers
(214) 217-3833 // SunniR@RainbowDays.org

MEDIA ADVISORY

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**Rainbow Days to Host 26th Annual Pot of Gold Luncheon
Featuring Keynote Speaker Coach Ken Carter**

DALLAS – Rainbow Days will host its **26th annual Pot of Gold Luncheon** at the **Westin Dallas Galleria** on **Friday, May 5, 2023**.

The **2023 Pot of Gold Luncheon** festivities will begin at 11 a.m. with silent auction bidding, and the luncheon program will begin promptly at noon. This year's **goal is to raise \$302,500** for Rainbow Days to continue providing critical services benefiting thousands of at-risk and homeless children and youth across the Dallas area each year. Table **sponsorships start at \$2,000** and **individual tickets for the luncheon are \$200** per person, both of which are available to purchase online at [Pot of Gold Luncheon 2023 | Rainbow Days](#) or by phone at (214) 217-3833.



Rainbow Days is thrilled to announce the **2023 Pot of Gold Luncheon Keynote Speaker is Coach Ken Carter**. Celebrated author, philanthropist and powerhouse speaker Coach Ken Carter invigorates audiences with a message of teamwork, accountability, integrity and leadership. Ken is best known for being the inspiration behind the hit movie, Coach Carter, the 2005 movie based on making headlines for suspending his undefeated basketball team due to poor academic performance. Coach Carter promotes the importance of education and mentorship and works to enable disadvantaged youth to reach their full academic and life potential. Coach has been amongst the presence of many greats, such as the President of the United States of America, a well-known TV host and a list of talented stars from films and music.

Additionally, Rainbow Days is thrilled to have **Shannon Murray** as our 2023 Pot of Gold Luncheon Emcee. Shannon Murray is an anchor and reporter for the top-rated **Good Day on Fox 4 News**. Rainbow Days is honored to have **Caleb and Brittany Bachelor** as the **2023 Pot of Gold Luncheon Chairs**. In addition to serving as a member of Rainbow Days' Executive Board of Directors, Caleb is a Senior

Manager at **Connor Group** and a Southlake resident. Brittany is the Director of Finance & Chief Compliance Officer at **Sky Island Capital**.

The Pot of Gold Luncheon raises needed support for Rainbow Days programs through sponsorships, individual seats, auction bidding and donations. The annual luncheon is a cheerful and celebratory event that features an inspiring keynote speaker, special performances from the Rainbow Days children and **moving program testimonials** for an anticipated 500 guests in attendance. The Pot of Gold festivities also includes a **silent auction**, which will open online on **April 26 through May 5, 2023**.

ABOUT RAINBOW DAYS: The 26th annual **Pot of Gold Luncheon** will benefit **Rainbow Days**, a Dallas-based 501(c)(3) nonprofit organization. Founded in **1982**, Rainbow Days has a mission to help children and youth in adversity build coping skills and resilience to create positive futures. Through support groups, **life enrichment programs** and critical needs services, Rainbow Days makes meaningful connections with at-risk and homeless children and youth and has positively impacted more than **250,000 kids in the Dallas area** to date. For more information, please visit www.RainbowDays.org or call (214) 887-0726.

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