



# 2023 Pot of Gold Luncheon Sponsorship Opportunities

12:00 P.M. - 1:30 P.M. | The Westin Galleria Dallas | Silent Auction: 11 A.M. - 12 P.M.

Reserve your sponsorship today for Rainbow Days 26<sup>TH</sup> ANNUAL POT OF GOLD LUNCHEON. Each year, Rainbow Days Pot of Gold Luncheon inspires guests with a motivating keynote speaker, fantastic silent auction and heartwarming stories. Through sponsorships, ticket sales, donations and auction, patrons raise over \$300,000 to benefit the mission and programs of Rainbow Days. Will you please join us in making a difference in the lives of over 9,000 children and youth through your support of the 2023 Pot of Gold Luncheon?



May 5, 2023

Featuring Speaker  
**Coach Ken Carter**  
Inspiration behind the film, *Coach Carter*

## Please select your sponsorship level and change a child's life.

**LUNCHEON CHAIRS**  
Caleb and Brittany Bachelor

### \$50k Title Sponsor

- 4 tables of 10 Premium seating
- 2 seats at keynote speaker's table
- 15 invitations to patrons party
- Framed artwork by Rainbow Days student
- Exclusive logo/name recognition: invitation, program, signage, and special feature on website and social media\*

### \$25k Diamond Sponsor

- 3 tables of 10 Premium seating
- 15 invitations to patrons party
- Framed artwork by Rainbow Days student
- Prominent logo recognition: invitation, program, signage, and special feature on website and social media\*

### \$10k Platinum Sponsor

- 2 tables of 10 Premium seating
- 10 invitations to patrons party
- Framed artwork by Rainbow Days student
- Prominent logo recognition: invitation, program, signage, and feature on website and social media\*

### \$5k Gold Sponsor

- 1 table of 10 Preferred seating
- 4 invitations to patrons party
- Logo recognition: invitation, program, signage, website and social media\*

### \$3.5k Silver Sponsor

- 1 table of 10 Preferred seating
- 2 invitations to patrons party
- Named recognition: program, signage, website and social media\*

### \$2k Bronze Sponsor

- 1 table of 10 Select seating

### Donate

### \$200 Individual Seat

- 1 seat at the luncheon

#### CONTACT INFORMATION

Name of Printed Sponsor: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Address: \_\_\_\_\_

Suite/Apt: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

- Please make my gift anonymous.
- I would like to donate my table to be used by staff, volunteers or students.
- Please contact me, I would like to donate item(s) to the silent auction.
- I am interested in underwriting and special sponsorship opportunities (e.g., event parking, sponsor reception, auction software, etc.) Please contact me at the email and/or phone number provided above.

#### METHOD OF PAYMENT

- Check enclosed
- Online payment via [rainbowdays.org/pog2023](http://rainbowdays.org/pog2023)
- Credit card payment
- Card Type:  Mastercard  VISA  Discover  AMEX
- Invoice me

Return form and direct payment to:  
Rainbow Days, Inc.  
12221 Merit Drive, Suite 1700  
Dallas, TX 75251

Sponsor Amount:

\$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Billing Address: \_\_\_\_\_

Suite/Apt: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

For customized benefits, including product distribution, co-branding and in-kind donations, please contact Sara Edwards at [SaraE@RainbowDays.org](mailto:SaraE@RainbowDays.org) or 214.217.3835 or visit [www.RainbowDays.org](http://www.RainbowDays.org) for more information.

\* Recognition in print materials and event signage dependent upon receipt of sponsorship funds by the following dates: Invitation by March 3, 2023 and Program/Signage by April 3, 2023