A Word From Our CEO

In 2021, Rainbow Days was honored to serve a total of 6,467 unduplicated at-risk and homeless children and youth in the Dallas community. Our direct service staff worked tirelessly in the community as we partnered with targeted schools and recreation centers through our Community Connection program; and with shelters, transitional living sites and Dallas ISD as we served children experiencing homelessness through the Family Connection program. Rainbow Days furthered our mission by training individuals across the U.S. in how to facilitate Rainbow Days own CBSG Program and through a host of professional development webinars.

Amidst COVID, Rainbow Days has continued to observe an increased need for our services. The need for social-emotional and behavioral health support for vulnerable children and youth has become increasingly more critical than ever. Rainbow Days remains nimble and flexible as we adapt programming to address these immediate needs, fill identified service gaps, and support children’s social, emotional and behavioral health.

Our work would not be possible without our generous supporters, volunteers and partners this past year. I wish to extend a special thanks to the 659 donors who contributed more than $925,000 in private contributions and $257,440 in in-kind donations of goods and services as well as to the 1,322 volunteers who contributed over 4,373 hours of service this past year.

Rainbow Days looks forward to continuing these impactful partnerships in the future as we met the critical needs of vulnerable children, youth and families across the Dallas community and expand our impact throughout Texas and the Nation by training others our own evidence-based Curriculum-Based Support Group (CBSG®) Program.

Thank you for your valuable partnership. Together we are making a difference.

With warm gratitude,

Tiffany Beaudine
CEO, Rainbow Days

Rainbow Days’ Community Connection program shifted much of our programming to a virtual format to support at-risk students’ social, emotional and mental health during a difficult time. However, some of Community Connection’s programming was able to resume in person in accordance with the comfort level and guidelines of school counselors and other community partners.

In 2021, Community Connection offered services such as support groups, behavioral health promotion presentations, positive alternative activities, and the distribution of prevention resources and materials. Total numbers served across these services include:

- 43 youth referred to additional counseling and/or intervention services
- 122 children and youth attending in-person support groups in schools and community-based settings
- 244 children and youth participating in virtual support groups through partnerships with schools and community-based settings
- 270 parents and guardians participating in positive alternative activities
- 3,384 children and youth participating in positive alternative activities
- 6,274 children and youth attending prevention and behavioral health promotion presentations

Rainbow Days’ Family Connection program has continued to work to support the social, emotional, mental health and tangible needs of Dallas-area children and their families experiencing homelessness. While some of Family Connection’s services had to be modified due to safety restrictions in 2021, the program was able to implement a wide variety of in-person and virtual programming.

In 2021, Family Connection offered services such as support groups, one week of spring break camp, three weeks of summer day camps, mentored activities, monthly food deliveries for motel families, and the distribution of holiday gifts and essential items. Total numbers served through these services include:

- 238 children attending support groups held at partnering shelters, schools and homeless-serving sites
- 355 children and youth and 190 parents living in motels receiving monthly food deliveries
- 526 children attending educational summer day camps
- 1,328 children, youth and parents receiving Easter baskets filled with tangible necessities
- 1,557 children and youth receiving new backpacks, school supplies uniforms and/or after-school clothing
- 1,679 children, youth and parents receiving Christmas stockings and/or holiday gifts

To expand Rainbow Days’ impact beyond Dallas, Rainbow Days Training shifted all of our trainings to a virtual format, which allows us to serve individuals from multiple states in the same training. In 2021, we served 247 individuals through CBSG® Program Facilitator Trainings and 414 individuals through Prevention Staff Trainings (PST), Continuing Education for Prevention Professionals (CEPP) and Rainbow Days hosted summer symposium and workshops.

Rainbow Days Training
Financial Summary
Summary of Revenue and Expenses for the Fiscal Year End August 31, 2021

Revenue
- Government Grants: $386,904 (19%)
- Corporations/Foundations: $324,090 (16%)
- United Way: $93,131 (5%)
- Fees for Service: $106,120 (5%)
- Individual Contributions: $383,926 (18%)
- Pot of Gold Luncheon & Other Events: $217,305 (10%)
- Other Income: $554,213 (27%)
Total Revenue: $2,065,689 (100%)

Expenses
- Programs: $1,569,407 (78%)
- Administrative: $208,722 (10%)
- Resource Development: $246,132 (12%)
Total Expenses: $2,024,261 (100%)

VISION
A healthy and promising future for every child.

MISSION
To help children and youth in adversity build coping skills and resilience to create positive futures.

MAJOR MESSAGES
I AM likable, capable, unique and valued.
I CAN treat others like I want to be treated.
I HAVE meaningful relationships and people who care about me.
I WILL make healthy, responsible decisions.
I BELIEVE in my purpose and future.

Rainbow Days' work would not be possible without the hundreds of individuals, corporations, foundations and United Way donors who faithfully invest in our mission.

659 donors contributed more than $925,000 in private contributions.
In-kind supporters donated goods and services valued at $257,440.
1,322 volunteers contributed over 4,373 hours of service.

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