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**MEDIA ADVISORY
FOR IMMEDIATE RELEASE [Aug. 25, 2022]**

Rainbow Days and Kidventure Host Children from Local Shelters for Summer Camp



DALLAS – In partnership with **Kidventure**, Rainbow Days’ **2022 Outdoor Adventure Camp** welcomed **77 children** from local homeless and domestic violence shelters, transitional living sites and motels for a traditional summer day camp experience hosted **Aug. 9-12** at **The Rec at The Lakefront** in Little Elm.

Outdoor Adventure Camp is a summertime tradition that Rainbow Days has held **annually for more than 30 years**. Each summer, this traditional day camp gives homeless children an opportunity to spend time away from the shelter in a **safe place**, allowing them the **physical space to decompress** and participate in new exciting activities they have never before experienced.

This year, Rainbow Days’ **Outdoor Adventure Camp was hosted in partnership with Kidventure**, a Texas-based organization that provides positive summer camp experiences for children and youth across the state. In small groups led by camp counselors from Kidventure and group leaders from Rainbow Days, children at the 2022 Outdoor Adventure Camp experienced a variety of exciting **recreation activities and positive mentoring** each day of camp. Daily activities included **swimming, waterslides, rock climbing, sports, arts and crafts, teambuilding, obstacle courses** and more.

“Each member of the Kidventure team was a joy to work with — patient, loving, engaging and **all about the kids!**” shared Kelly Wierzbinski, Rainbow Days’ Director of Family Connection. “**The kids were always treated with love and respect** and made to feel like they were the only ones in the room.”

At the end of the week, each camper was able to **“go shopping” and fill a duffel bag with a variety of new items of their choosing**, including T-shirts, shorts, shoes, socks, watches, sleeping bags, pillows and toys. All items at

the camp store were generously provided by Kidventure's extensive network of supporters, who collectively **extended a helping hand** to make this positive summer camp experience even more special for the campers.

"This is the **best camp** ever!" shared one 12-year-old camper on the final day of camp. "I got new shoes, a sleeping bag and a clean pillow. If we move again, I have everything I need!"

Rainbow Days is incredibly grateful for Kidventure and all of its wonderful partners who made this year's Outdoor Adventure Camp a tremendous success.



ABOUT RAINBOW DAYS: Outdoor Adventure Camp is a program of **Rainbow Days**, a 501(c)(3) Dallas-based nonprofit organization. Founded in **1982**, Rainbow Days has a mission to help children and youth in adversity build coping skills and resilience to create positive futures. Through support groups, camps, **life enrichment programs** and critical needs services, Rainbow Days makes meaningful connections with at-risk and homeless children and youth and has positively impacted more than **241,000 kids in the Dallas area** to date. For more information, please visit www.RainbowDays.org or call (214) 887-0726.

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