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MEDIA ADVISORY
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Rainbow Days Hosts 25th Annual Pot of Gold Luncheon **Featuring Keynote Speaker Caylin Moore**

DALLAS – Rainbow Days hosted its **25th annual Pot of Gold Luncheon** at the **Omni Dallas Hotel Dallas Ballroom** on **April 29**. On this festive Friday afternoon, **500 supporters** and guests gathered to raise a total of **\$258,775** for Rainbow Days through sponsorships, auction bidding, donations and individual tickets.

Held **annually since 1997**, the Pot of Gold Luncheon is a cheerful and **celebratory fundraising event** benefiting Rainbow Days' mission and services. Each year, the luncheon features an inspiring keynote speaker, performances from the Rainbow Days children, **moving program testimonials** and silent auction bidding. The 2022 event also celebrated **Rainbow Days' 40th anniversary since its founding** in Dallas in 1982.



Guests enjoyed a **moving keynote address** from **Caylin Moore**. A **celebrated author** and **sought-after speaker**, Caylin inspired the luncheon audience with his **personal story of overcoming adversity** and his mission to leave the world better than he found it. Caylin's **against-all-odds journey** from the cruel poverty of a gang-ridden Los Angeles community to becoming a **Rhodes Scholar** is detailed in his acclaimed book, *A Dream Too Big: The Story of an Improbable Journey from Compton to Oxford*. His work has previously been featured by Good Morning America, Sirius XM Radio, ABC News, NBC LA, Home and Family, Hallmark Channel, The 700 Club and other media outlets. At the 2022 Pot of Gold Luncheon, a book signing and meet-and-greet with Caylin were also held.

In honor of Rainbow Days' 40th anniversary, CEO Tiffany Beaudine announced the launch of the **Rainbow Days Ring of Honor** to recognize a group of remarkable individuals and organizations who have demonstrated long-standing support of the agency. At the luncheon, 10 honorees were inducted into the

Ring of Honor in recognition of their decades of faithful service, generous donations or extraordinary partnership. The 2022 inductees are: **Nancy Ann Hunt, Jill & Dale Hurd, Joy & Roger Beless, Karen Williams, Wade Brown, Lovers Lane United Methodist Church, Dallas ISD, Richardson ISD, Carrollton-Farmers Branch ISD and Citi.**

Cathey Brown, Rainbow Days' founder, was also in attendance at the 2022 Pot of Gold Luncheon. In her remarks, Cathey **reflected on Rainbow Days' journey and evolution over the past 40 years**, including how helping children and youth rise above adversity has been at the core of the agency's mission since the very beginning.



Another highlight of the luncheon program included a performance by a group of **current Rainbow Days program participants** from a local shelter. The children performed onstage alongside **Tony Ballard**, a local musician who regularly serves as a positive mentor for the children Rainbow Days serves. In honor of the 2022 Pot of Gold Luncheon, Tony composed an **original song** for the performance **inspired by Rainbow Days' Major Messages**, which are: "I Am," "I Can," "I Have," "I Will" and "I Believe."

This year's event was made possible through the hard work, time and resources of the **2022 Pot of Gold Luncheon Committee** members. Event leadership included Luncheon Chairs **Jennifer Bishop** and **Marisa O'Sullivan** and Auction Chairs **Melissa Griffith** and **Tiffany Westerman**.

Rainbow Days would also like to recognize the many **sponsors**, donors and volunteers who helped make the 2022 Pot of Gold Luncheon a success. Featured here are sponsor levels "I Am" and above:

- *Title:* **Nancy Ann & Ray L. Hunt**
- *I Will:* **Greenberg Traurig, Miramar Equity Partners and The Invitation Project**
- *I Can:* **Katie & Netesh Anand, The Anderson Family, Citi, Jill & Dale Hurd, Alyssa & Kurt Opella and Thompson Coburn LLP**
- *I Am:* **Jennifer & Jody Bishop, Bragalone Olejko Saad PC, Jennifer Ecklund, Phyllis & John Horan, Mary Jo & James McKellar, National Life Group, Telisa Schelin & Rebecca Massiatte, Texas Mutual Insurance Company, Weaver and Nicole Williams & Chris George**

ABOUT RAINBOW DAYS: The 25th annual **Pot of Gold Luncheon** benefited **Rainbow Days**, a Dallas-based 501(c)(3) nonprofit organization. Founded in **1982**, Rainbow Days has a mission to help children and youth in adversity build coping skills and resilience to create positive futures. Through support groups, **life enrichment programs** and critical needs services, Rainbow Days makes meaningful connections with at-risk and homeless children and youth and has positively impacted more than **241,000 kids in the Dallas area** to date. For more information, please visit www.RainbowDays.org or call (214) 887-0726.

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