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MEDIA ADVISORY
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Rainbow Days to Host 25th Annual Pot of Gold Luncheon Featuring Keynote Speaker Caylin Moore

DALLAS – Rainbow Days will host its **25th annual Pot of Gold Luncheon** at the **Omni Dallas Hotel Dallas Ballroom** on **Friday, April 29, 2022**. This year’s luncheon, which is presented by **Title Sponsors Nancy Ann and Ray L. Hunt**, will also celebrate Rainbow Days’ 40th anniversary since its founding in 1982 in Dallas.

The **2022 Pot of Gold Luncheon** festivities will begin at 11 a.m. with silent auction bidding, and the luncheon program will begin promptly at noon. This year’s **goal is to raise \$300,000** for Rainbow Days to continue providing critical services benefiting thousands of at-risk and homeless children and youth across the Dallas area each year. Table **sponsorships start at \$2,000** and **individual tickets for the luncheon are \$200** per person, both of which are available to purchase online at www.RainbowDays.org/POG2022 or by phone at (214) 217-3833.



Rainbow Days is thrilled to announce the **2022 Pot of Gold Luncheon Keynote Speaker** is **Caylin Moore**. A **celebrated author and sought-after inspirational speaker**, Caylin will invigorate audiences with wisdom from his journey of overcoming seemingly insurmountable obstacles to striving to leave the world better than he found it. His **against-all-odds journey** from the cruel poverty of a gang-ridden Los Angeles community to becoming a **Rhodes Scholar** is detailed in his acclaimed book, *A Dream Too Big: The Story of an Improbable Journey from Compton to Oxford*.

His work has been featured by Good Morning America, Sirius XM Radio, ABC News, NBC LA, Home and Family, Hallmark Channel, and The 700 Club amongst other media outlets. His book was named a Good Morning America Anchor’s Favorite Books of 2019, was an Amazon Bestseller in Sociology of Urban Areas and came out in paperback in June 2020.

Rainbow Days is honored to have **Jennifer Bishop** and **Marisa O'Sullivan** as the **2022 Pot of Gold Luncheon Chairs**. In addition to serving as a member of Rainbow Days' Executive Board of Directors, Jennifer works as vice president and associate general counsel at **Cinemark** and is a resident of The Colony. Marisa is a partner at **Carrington Coleman** and lives in Dallas.

This year's event leadership also includes **2022 Pot of Gold Auction Chairs Melissa Griffith** and **Tiffany Westerman**. Both Melissa and Tiffany are residents of Dallas and have previously been involved with Rainbow Days as volunteers.

The Pot of Gold Luncheon benefits Rainbow Days through sponsorships, individual seats, auction bidding and donations. The annual luncheon is a cheerful and celebratory event that features an inspiring keynote speaker, special performances from the Rainbow Days children and **moving program testimonials** for an anticipated 500 guests in attendance. The Pot of Gold festivities also include a **silent auction**, which will open online on April 20.

Last June, the **2021 Pot of Gold Luncheon**, which featured **keynote speaker Josh Shipp** and was hosted at the Omni Dallas Hotel as well as via livestream, helped raise more than **\$232,000** for Rainbow Days.

ABOUT RAINBOW DAYS: The 25th annual **Pot of Gold Luncheon** will benefit **Rainbow Days**, a Dallas-based 501(c)(3) nonprofit organization. Founded in **1982**, Rainbow Days has a mission to help children and youth in adversity build coping skills and resilience to create positive futures. Through support groups, **life enrichment programs** and critical needs services, Rainbow Days makes meaningful connections with at-risk and homeless children and youth and has positively impacted more than **241,000 kids in the Dallas area** to date. For more information, please visit www.RainbowDays.org or call (214) 887-0726.

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