Resilience — “the ability to withstand or recover quickly from difficult conditions.”

This past year will go down as one for the history books. Adapt. Pivot. Flexibility. These are just a few of the words that we have all had to live out. Despite the challenges of the pandemic, economic uncertainty, social unrest and the ever-changing political climate, I am proud of how resilient our organization has been and the impact we have made in 2020.

Resilience is a word we teach in our support groups. It is the ability to bounce back. Another definition is “being able to recoil or spring back into shape after bending, stretching or being compressed.”

Most of us are quite tired of having to be resilient. We are weary of being bent and stretched to our limit during these trying times.

Yet, we continue to press on. Never has Rainbow Days’ mission been more relevant or needed than right now. Children and youth need to know they are not alone in their problems. Rainbow Days equips children and youth with the skills, tools and resources they need to become resilient.

Throughout the pandemic, our staff, board and volunteers have remained resilient, steady and faithful with carrying out our mission. I am deeply grateful and proud of the work we have done and continue to do to make a positive impact in children’s lives. Some highlights include:

• Watching our food delivery program DOUBLE over the course of just a few months
• Seeing the joy on children’s faces when we delivered Easter baskets to homeless families and brought them springtime happiness in the midst of uncertainty
• Witnessing the servant hearts of many amazing volunteers who “masked up” right away last spring and helped do all the heavy lifting in so many different areas
• Preparing support group activity supply kits so children living in shelters could still remember and practice all of the important life, coping and decision-making skills that they learned during support groups when in-person groups had to take a break
• Adapting our school-based support groups to a virtual model to continue making meaningful connections with at-risk students
• Launching “The Real Podcast of Dallas” designed for middle and high school students
• Pivoting our trainings to a virtual platform so we could continue to train and prepare youth-serving professionals with skills and expertise
• Celebrating together at our Pot of Gold Virtual Event in the summer
• Translating two manuals of our support group curricula to Spanish
• Scaling our summer camp program to accommodate small groups and safety measures while still providing an unforgettable camp experience for homeless children.

These efforts are a mark of resilience. They are just a few of the silver linings that have come out of the pandemic for Rainbow Days. This year, we will continue to march forward optimistic for the future and remain nimble, flexible, creative and resilient as we adapt our programs to meet the needs of those we serve.

We are deeply grateful for your generous support and partnership. Your gifts have continued to make the work that we do possible. Together, we are making a difference.

With warm gratitude,

Tiffany Beaudine
Chief Executive Officer | Rainbow Days
Rainbow Days Training expanded its scope and impact throughout Texas, the U.S. and beyond by training adults, including: prevention professionals, educators, school counselors, volunteers and other youth-serving professionals.

In 2020, Rainbow Days Training offered in-person and virtual:
- Curriculum-Based Support Group (CBSG®) Program Facilitator Trainings
- Prevention Staff Training (PST) workshops
- Continuing Education for Prevention Professionals (CEPP) workshops
- Workshops related to topics in foundations of prevention, SEL, trauma-informed care, communication and ethics

**IN 2020, RAINBOW DAYS SERVED**

5,331
**UNDUPLICATED CHILDREN AND YOUTH AGES 4-17**

564
at-risk children and youth served through school and community-based CBSG® support groups

288
homeless children served through shelter-based CBSG® support groups

59
children living in motels served through the Project Hope weekly after-school program

238
children and parents living in motels received monthly food deliveries through Project Hope

1,028
children and parents living in shelters and motels received seasonal holiday gifts and tangible essentials through Saturday with Santa and Easter Eggstravaganza

2,378
at-risk children and youth participated in alcohol, tobacco and other drug-use prevention presentations

952
care packages with critical tangible items and engaging SEL activities given to at-risk and homeless kids at the onset of COVID-19

1,452
uniforms and backpacks full of school supplies for the school year distributed to at-risk and homeless children and youth

214
homeless children attending socially distanced summer camps and mentored activities
COVID-19 Response Services

**Family Connection**

COVID-19 left homeless children in need of creative forms of hope and support. To address these challenges, the Family Connection team developed and distributed care packages featuring support group session reminders to enrich and support children’s social-emotional health. Further, in summer 2020, the team hosted two socially distanced outdoor camps, which gave kids the physical space to decompress away from the shelter and experience traditional camp activities as well as STEM and art classes.

**Project Hope**

In response to COVID-19 and the resulting economic crisis, the Project Hope food delivery program serving vulnerable families living in extended-stay motels more than doubled in size due to a rise in food insecurity. Between February and September 2020, the number of individuals benefiting from monthly deliveries grew from 65 to 150+ children and parents. This year, Project Hope also expanded in scope as Rainbow Days began providing cleaning and household supplies, toiletries and PPE to families through deliveries.

**Community Connection**

Across the community, at-risk students began feeling the effects of isolation, stress and uncertainty this year. In order to meet kids’ evolving needs, Community Connection’s staff mentors provided a variety of adapted services benefiting children and youth in 2020. Modified services included virtual support groups, prevention presentations and a new podcast for teens as well as the distribution of educational care packages and critical tangible items, such as school supplies, toiletries and snacks.

**Rainbow Days Training**

To meet the training needs of youth-serving professionals in the prevention, nonprofit and education sectors, Rainbow Days Training shifted all of its trainings to a virtual format at the onset of the health crisis. Adapted trainings offered virtually in 2020 included Rainbow Days’ CBSG® Program Facilitator Trainings in addition to numerous workshops covering critical, timely topics in SEL and prevention. These virtual training services benefited 1,000+ professionals working in communities across Texas and the U.S.
Service Sites & Partnerships
Rainbow Days is often described as “the charity behind the charity.” By providing site-based services at schools and shelters in the community, we overcome the barrier of transportation and meet kids where they already are.

Through partnerships with 80+ different service sites, Rainbow Days’ dedicated, caring staff members were able to bring our programs to thousands of kids as well as serve them virtually in 2020. This past year’s partners included: schools in three local districts, recreation and community centers, homeless and domestic violence shelters, motels, permanent supportive housing sites and other transitional living centers.

We are also grateful for the many other local groups and organizations — including nonprofits, churches, schools and companies — that generously partnered with us by providing space and other valuable resources needed to implement our services this year.

Volunteers
This past year, 867 dedicated volunteers gave 3,607 service hours to Rainbow Days. Whether they were stuffing backpacks with school supplies, delivering food to families in need, unloading equipment or simply being positive mentors, these incredible volunteers made a difference in the lives of thousands of Dallas children and youth facing adversity. This year, we were grateful to count on the support and generosity of volunteers of all ages from more than 36 volunteer community groups, including: companies, schools, churches, universities, mother/son and mother/daughter teams, and more.
Rainbow Days is grateful for our generous donors, who contributed $1,102,707 in private financial contributions to help fund our mission and services in Fiscal Year 2020! Rainbow Days’ work would not be possible without the hundreds of individuals, corporations, foundations and United Way donors who faithfully invest in our mission.

**$100,000 AND ABOVE**
Nancy Ann & Ray L. Hunt

**$40,000 - $99,999**
Center for Disaster Philanthropy
Chi Omega Christmas Market
Citibank
Liberty Mutual Foundation
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Darla Whitaker
Elsie & Marvin Dekelboum
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Enterprise Holdings Foundation
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Family Foundation
Insurance Industry Charitable
Foundation
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Lesley Family Foundation
MoneyGram Foundation
Simmons Sisters Fund
Southwest Airlines
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Sandi & Glenn McFarland
Seung & Jenny Hong
Smiles for Life Foundation

**$500 - $999**
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Sherri Ansley
Simmons Bank
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 PLLC
Todd Sherry
Valentina Vielma
Veritas Advisory Group, Inc.
Verizon Foundation
WOGA Parent Club

**$500 - $999**

**$500 AND ABOVE**
Stephanie Bowers
Steve & Pam Shrum
Steve Birch
Steven Stodghill
Susan McEvoy
Texas Instruments
Texas Mutual Insurance Co.
Tiffany & Terry Beaudine
Whole Foods
Rainbow Days is also thankful for our in-kind supporters, who donated goods and services valued at $325,032 in Fiscal Year 2020. These generous donations included school supplies, clothing, toys, food, printing services, auction items and more! We are truly grateful for the many donors who supported Rainbow Days and the children we serve through tangible items and discounted professional services. Recognized here are those who made in-kind contributions valued at $400 and above.
When children experience adversity, there are lifelong effects for them, their families and communities. Rainbow Days breaks these cycles by creating meaningful connections through support groups, camps, life enrichment activities and training for other providers. Through our programs, at-risk and homeless children and youth learn and practice healthy self-management, relationship and decision-making skills alongside positive adult role models. By being equipped with coping abilities and resilience, they can rise above life’s challenges to create promising futures. Since 1982, Rainbow Days has positively impacted the lives of more than 234,000 children and youth in Dallas and millions more through Rainbow Days Training.

VISION
A healthy and promising future for every child

MISSION
To help children and youth in adversity build coping skills and resilience to create positive futures

RAINBOW DAYS’ MAJOR MESSAGES

I AM likable, capable, unique and valued.

I CAN treat others like I want to be treated.

I HAVE meaningful relationships and people who care about me.

I WILL make healthy, responsible decisions.

I BELIEVE in my purpose and future.