RAINBOW DAYS 2021 LUNCHEON

POT OF GOLD

JUNE 25, 2021

SPONSORSHIP OPPORTUNITIES & BENEFITS

Rainbow Days℠

What a challenging year 2020 has been. It has been a year filled with hardship and challenges. It has been a year filled with constant change and uncertainty.

In the midst of this uncertainty, never have Rainbow Days' services been more relevant or critically needed in our community and in our country. As children and youth face unprecedented anxiety and isolation; as low-income families continue to struggle to make ends meet and experience food insecurity; as teachers, counselors and school personnel need all the support, education and training they can get to better meet the needs of their students; Rainbow Days is a constant ray of hope and a valuable resource to these vulnerable populations.

During Rainbow Days' support groups, we talk with the kids about the 'sunshines' and 'clouds' in their lives. As each child shares during group, they begin to learn that they are not alone in their problems. They also realize that while we may all have dark and gloomy clouds in our lives at times, that these times do not last forever. We do not lose hope because brighter days are ahead.

As Rainbow Days looks ahead into 2021, we see sunny days ahead. We see hope and we see opportunity. We see the opportunity to:

- Grow our relationship and investment in the lives of young children, families and staff at a local elementary school in South Dallas through our support group program
- Intervene through in-person support groups with at-risk high school students who are struggling with depression and anxiety in Dallas and Richardson ISDs
- Expand our virtual presentations to middle school students in West Dallas to even more campuses
- Continue creative ways of investing in the lives of children living in motels through mentored events
- Increase our services for motel families as we have experienced double digit growth last year in the number of children and families in need of food and tangible items
- Resume our social-emotional support services, mentored outings and summer camps for homeless children safely this year
- Enlarge our training programs through virtual support group training, new workshops and products, and new curricula that is in development

Your financial gift to support Rainbow Days' 2021 Pot of Gold Luncheon will make these opportunities a reality.

Your investment will bring hope and meet the critical needs of children, youth, families, schools and communities who need our services the most.

Thank you for consideration to invest in the important work of Rainbow Days. Together, we are making a life-changing difference.

Onward and Upward,

Tiffany Beaudine

Tiffany Beaudine, Rainbow Days CEO

KEYNOTE SPEAKER:
JOSH SHIPP

A former at-risk foster kid turned youth advocate, Josh is renowned for the documentary TV series on A&E that followed his groundbreaking work with youth and families. He has written two bestsellers and is a regular guest on Oprah, CNN, FOX, The New York Times, 20/20 and Good Morning America.

24th Annual Rainbow Days Pot of Gold Luncheon
Friday, June 25, 2021
Omni Dallas Hotel

Silent auction featuring must-have items from your favorite stores and exclusive experiences – all benefiting the children and families served by Rainbow Days.

Luncheon Chairs
Kyle Coots and Ross DeRogatis

Auction Chairs
Melissa Griffith and Talene Kozanian

President
Kurt Opella

Vice President
Carrie Carter

Vice President
David Elliott

Secretary
Beth Bedell

Treasurer
Mitch Belitz

Members

Heather Appel
Robert Barkers
Stephanie Bowers
Pam Busbee
Sarah Clifford
Kyle Coots
Drew Cullum
Kyle Harger
Kate Hinz
Sherry Kneip
Mary Jo McKellar
Catherine Rowsey
Terry Saad
Jackie Vega-Garza
LaDondra Wilson
Jasmine Wynton

WHO WE SERVE

The children we serve are vulnerable and typically facing adverse situations like homelessness, unstable family life, poverty and/or trauma.

WHAT WE DO

Rainbow Days' mission is to help children and youth in adversity build coping skills and resilience to create positive futures. Founded 38 years ago in Dallas, Rainbow Days serves more than 9,000 children and youth, ages 4-17, each year.

Community Connection

Our evidence-based prevention Community Connection program brings children and trained facilitators together in small support groups to learn and experience healthy approaches to self-management, relationships and decision-making.

Family Connection

Our Family Connection program provides homeless children and their parents with essential skills, experiences and resources so they can cope with crisis, create healthy family bonding and prevent negative cycles.

Rainbow Days Training

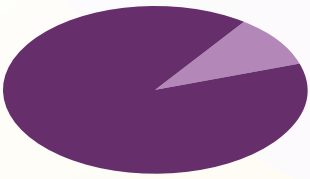
Rainbow Days Training expands Rainbow Days' impact by training more than 2,500 youth-serving professionals throughout Texas and the U.S. in our CBSG® Program and in a variety of topics related to prevention and professional development.

WHY IT MATTERS

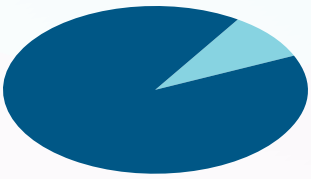
Childhood adversity has a lifelong impact with broad-reaching effects on families and communities.

OUR PROGRAMS HELP BREAK CYCLES OF ABUSE, DYSFUNCTION, HOMELESSNESS AND/OR POVERTY.

Rainbow Days' award-winning CBSG® Program is nationally recognized as a scientifically tested and effective prevention program.



90% of children in CBSG® improved their understanding of what constitutes good character, showed a decrease in rebelliousness and conduct problems, and showed overall improvement in their coping, life and social skills.



91% of children in CBSG® increased their understanding of and commitment to healthy choices, including adopting non-use attitudes toward alcohol, tobacco and other drugs.

HEALTH & SAFETY GUIDELINES

To ensure the health and safety of all attendees, Rainbow Days' 2021 Pot of Gold Luncheon is taking extra precautions and implementing a series of health policies and procedures in accordance with guidelines from the CDC, the State of Texas, and local public safety and public health officials. Changes to this year's event include:

- Tables spaced further apart to adhere to social distancing guidelines
- 6 guests per table instead of 10
- Follow CDC mask guidelines (masks will be provided if you don't have one)
- Hand sanitizer stations around the ballroom

EVEN IF YOU CANNOT ATTEND THE LUNCHEON – YOU CAN CHANGE A CHILD'S LIFE

$25 – Sponsor a child to attend a special daylong mentored outing	**Impact:** **1,000 children per year**
$40 – Sponsor a classroom of children to attend a special presentation about the importance of staying drug-free	**Impact:** **4,000 children attend each year**
$60 – Sponsor a new backpack filled with school supplies for a child	**Impact:** **provided to 750 children each year**
$150 – Sponsor 10 sessions of support group for one child	**Impact:** **3,000 children served each year**
$300 – Sponsor a child to attend a Rainbow Days summer camp	**Impact:** **600 children attend each year**
$1,000 – Sponsor a child to attend a full year of Rainbow Days' programs, including weekly support group sessions, classroom presentations, mentored outings, two weeks of summer day camps and tangible items	**Impact:** **1,000 unduplicated children participate in every single activity each year**

PLEASE SELECT YOUR SPONSORSHIP LEVEL AND CHANGE A CHILD'S LIFE:

☐ ***I Believe* Sponsor** | $25,000

- 4 tables of 6 (24 total seats) Premium Seating
- 2 seats with Keynote Speaker Josh Shipp*
- 10 invitations to patrons party
- Framed artwork from Rainbow Days student
- Prominent recognition - invitation, program, event signage and special feature on website and in social media**

* available to first sponsor at this level

☐ ***I Will* Sponsor** | $10,000

- 2 tables of 6 (12 total seats) Premium Seating
- 6 invitations to patrons party
- Framed artwork from Rainbow Days student
- Prominent recognition - invitation, program, event signage and feature on website and in social media**

☐ ***I Can* Sponsor** | $5,000

- 2 tables of 6 (12 total seats) Preferred Seating
- 4 invitations to patrons party
- Recognition - invitation, program, event signage, website and social media**

☐ ***I Am* Sponsor** | $3,500

- 2 tables of 6 (12 total seats) Preferred Seating
- 2 invitations to patrons party
- Recognition - program, event signage, website and social media**

☐ **Table Host** | $2,000

- 2 tables of 6 (12 total seats) Select Seating

☐ **Individual Ticket** | $200 **Quantity** ____

***Recognition in print materials and signage dependent upon receipt of sponsorship funds by the following dates: Invitation by April 19, 2021 – Program by May 21, 2021 – Signage by May 21, 2021*

For customized benefits, including product distribution, co-branding and in-kind donations, please contact Sunni Roaten at sunnir@rainbowdays.org or 214.887.0726 (office)

CONTACT INFORMATION

Name of Sponsor:_____
(Please print exactly as it should appear in all publications)

Contact Name:_____

Street Address:_____

City:_____ State:_____ Zip:_____

Telephone: Cell: (_____) _____ Work: (_____) _____

Email Address:_____

- ☐ Please make my gift anonymous.
- ☐ I am interested in underwriting and special sponsorship opportunities (e.g., event parking, sponsor reception, auction software, etc.) Please contact me at the email and/or phone number provided above.
- ☐ I would like to donate my table back to Rainbow Days to be used by staff, volunteers or students.
- ☐ I would like to be contacted about donating item(s) to the silent auction.

METHOD OF PAYMENT

- ☐ Check enclosed. Please make checks payable to: Rainbow Days, Inc.
- ☐ Credit card payment.

Credit card payment in the amount of $_____

Card type: ☐ VISA ☐ Mastercard ☐ American Express ☐ Discover

Card Number:_____

Billing Address (if different than above):_____

_____

Name on Card:_____

Security Code:_____ Expiration Date:_____ /_____

Return form and payment to Rainbow Days, Inc.,
8150 N. Central Expressway, Suite M1003
Dallas, TX 75206
C/O Sunni Roaten

Rainbow Days℠

RainbowDays.org | @rainbowdaysinc