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**MEDIA ADVISORY
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Rainbow Days Provides School Supplies for 1,000 Dallas Homeless and At-Risk Children and Youth



DALLAS – This back-to-school season, Rainbow Days has helped **prepare more than 1,000 local homeless and at-risk children and youth for the new school year** by equipping them with the tangible items, confidence and hope they need for success in school this year.

Through its **Family Connection** program for homeless children, Rainbow Days delivered new backpacks, school supplies and uniforms for **520 children living at 28 partnering shelters, transitional living sites and extended-stay motels**. Additionally, thanks to clothing donated by **KIDBOX / Delivering Good**, Rainbow Days provided each child with fashionable new after-school outfits.



Rainbow Days' **Community Connection** program was also able to meet the critical needs of **low-income students** it serves this back-to-school season. Through partnerships with **local schools, juvenile detention centers and recreation centers**, Rainbow Days provided school supplies and other essential tangible items for **500 at-risk children and youth** served at nine partnering sites.

“During this challenging time in the world, homeless and at-risk kids like those served by Rainbow Days are in **desperate need of hope**,” shared Rainbow Days CEO Tiffany Beaudine. “We feel thankful and blessed to be able to **provide tangible items and emotional support** for vulnerable children and youth this back-to-school season.”

Rainbow Days would like to recognize the countless organizations and individuals whose financial, in-kind and volunteer support was critical to the success of this project. Special thanks go to the

MoneyGram Foundation for its generous presenting sponsorship of Back-to-School 2020 and to **KIDBOX / Delivering Good** for donating more than 2,700 pieces of designer clothing for the children and families Rainbow Days serves.

ABOUT RAINBOW DAYS: Rainbow Days is a **Dallas-based 501(c)(3) nonprofit** organization. Founded in **1982**, Rainbow Days has a mission to **help children and youth in adversity build coping skills and resilience to create positive futures**. Through support groups, camps, mentored events and tangible items, Rainbow Days makes meaningful connections with more than **9,000 at-risk and homeless children and youth** in the Dallas area annually. For more information, please visit www.rainbowdays.org or call (214) 887-0726.

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