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**MEDIA ADVISORY  
 FOR IMMEDIATE RELEASE [Aug. 21, 2020]**

**Rainbow Days to Provide School Supplies for 1,200 Homeless and At-Risk Children and Youth**



**DALLAS** – This back-to-school season, Rainbow Days will be helping **prepare 1,200 local homeless and at-risk children and youth for the new school year** by equipping them with the tangible items, confidence and hope they need for success in school this year.

In September, Rainbow Days' Family Connection team will be distributing new backpacks filled with school supplies as well as new uniforms and after-school clothing to **700 homeless children and youth** residing in nearly 30 Dallas-area homeless and domestic violence shelters, transitional living sites and extended-stay motels.

Rainbow Days is **currently recruiting volunteers** to help **deliver backpacks and uniforms** directly to partnering shelters across Dallas during the **first week of September**. Volunteer registration is available at <https://www.signupgenius.com/go/20f054da4aa2ba2f58-rainbow8>. Please note that volunteer spots are limited; inquiries and questions may be directed to Volunteer & Events Manager Sunni Roaten at [SunniR@rainbowdays.org](mailto:SunniR@rainbowdays.org) or (214) 217-3833.



Additionally, Rainbow Days' Community Connection team will be distributing new school supplies and critical tangible items to **500 at-risk students** living in low-income, high-crime communities across Dallas. In order to meet the needs of these children and youth, Rainbow Days is still **collecting in-kind donations** of the following selected **school supplies**, which can be purchased and shipped directly to Rainbow Days via the organization's **Amazon Wish List** at <https://bit.ly/rainbowdayslist>:

- **Composition notebooks**
- **Map pencils**
- **Black, blue and red pens**
- **Highlighters**
- **Pocket folders**
- **Glue sticks**
- **Travel-size hand sanitizer**

Finally, Rainbow Days would be grateful to count on your financial support of these critical back-to-school efforts during this challenging and unprecedented time. To **make a financial gift and help Rainbow Days prepare students for success** this school year, please visit <https://rainbowdays.org/donate>.

**ABOUT RAINBOW DAYS:** Rainbow Days is a **Dallas-based 501(c)(3) nonprofit** organization. Founded in **1982**, Rainbow Days has a mission to **help children and youth in adversity build coping skills and resilience to create positive futures**. Through support groups, camps, mentored events and tangible items, Rainbow Days makes meaningful connections with more than **9,000 at-risk and homeless children and youth** in the Dallas area annually. For more information, please visit [www.rainbowdays.org](http://www.rainbowdays.org) or call (214) 887-0726.

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