



ANNUAL REPORT 2019

A WORD FROM OUR CEO

Dear valued supporter,

Your partnership with Rainbow Days continues to fuel the critically-needed services that we are providing on a daily basis. I am often asked by new and potential supporters what makes Rainbow Days unique. I tell them without hesitation that it is our amazing staff.

Our dedicated program staff is committed to meeting kids' needs and providing our services, no matter the challenge. Whether it is getting up early, working late, lifting heavy boxes or even paying for 'extras' out of their own pocket, they go above and beyond. They truly care about the kids.

When you ask the kids what their favorite part of Rainbow Days is, they always say their group leaders. The children and youth we serve feel how much we care.



Tiffany Beaudine

They feel it when they get a smile, a high five or a hug from one of our leaders. They feel it when they have a caring adult mentor who is listening to them and giving them a voice. They feel it when they are given encouragement and guidance on how to handle difficult situations with courage and character. They feel it when they get to experience something new like camp or receive tangible items and necessities like backpacks.

Enclosed is a story about Tony and Christopher. Positive mentors like Tony and children in need of hope like Christopher are what Rainbow Days is all about. If you would like to see their story through film, which debuted at our 2019 Pot of Gold Luncheon, you can visit our website and meet Tony and Christopher firsthand.

Your support of Rainbow Days ensures that stories like Christopher's and thousands of children like him in Dallas and throughout the country through our training programs continue.

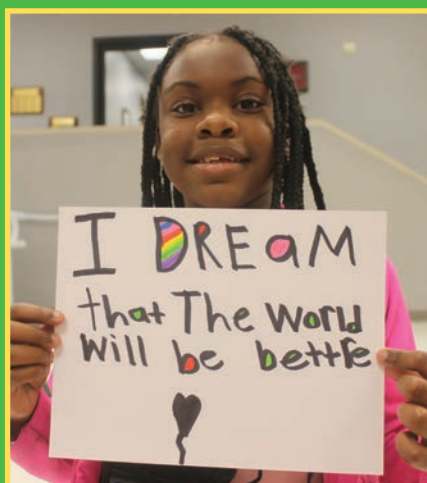
Thank you for your investment today, which will yield abundant results tomorrow.

Together we are making a difference.

With deep gratitude,

A handwritten signature in black ink that reads "Tiffany Beaudine".

Tiffany Beaudine
Chief Executive Officer | Rainbow Days



IN 2019, RAINBOW
DAYS SERVED

8,916

UNDUPLICATED
CHILDREN AND
YOUTH AGES 4-17!

1,983

children and youth served
through school and
community-based CBSG®
Support Groups

511

children and youth served
through shelter-based CBSG®
Support Groups

100

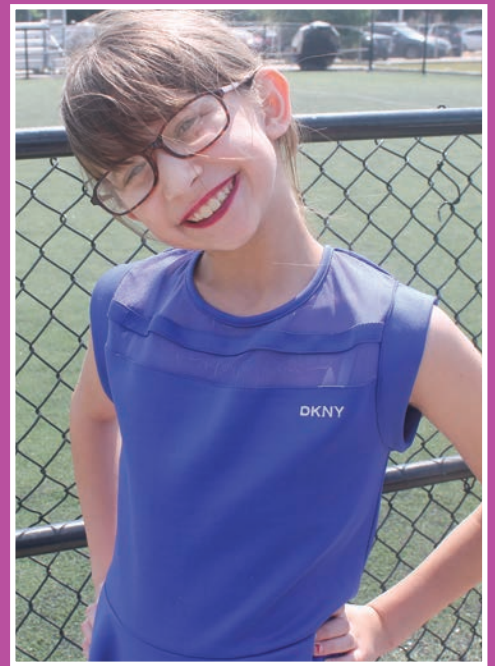
children and youth living in
shelters served through faith-
based CBSG® Support Groups

61

children and youth living in
motels served through Project
Hope CBSG® Support Groups

1,151

children and parents
experiencing homelessness
participated in at least one of
our family outings:
Saturday with Santa, Easter
Eggstravaganza and Back-to-
School Celebration



6,226

children and youth
participated in alcohol,
tobacco and other drug-use
prevention presentations

750

children from local shelters
and motels attended at least
one of our summer camps:
Kids' University, Camp Bravo!
and Outdoor Adventure Camp

2,086

uniforms and backpacks filled
with school supplies for the
school year distributed to at-
risk and/or homeless children
and youth

115

children and parents living in
motels received monthly food
services through Project Hope

Rainbow Days Training

expanded its scope and
impact throughout Texas, the
U.S. and beyond by **training**

1,064

adults, including: educators,
school counselors, volunteers
and other **youth-serving
professionals.**

In 2019, Rainbow Days
Training offered:

- Curriculum-Based
Support Group (CBSG®)
Facilitator trainings
- Prevention Staff Training
(PST) workshops
- Continuing Education for
Prevention Professionals
(CEPP) workshops
- Leadership, ethics
and capacity-building
workshops for nonprofit
organizations and
professionals



Tony & Christopher: A Success Story

The story of an 8-year-old boy named Christopher is a perfect example of the transformation a child can experience through Rainbow Days and the support of caring mentors.

This year, Christopher, whose family lives in a local motel, began attending Family Connection's weekly after-school program at his school. At the first few groups, Christopher's Rainbow Days facilitators often noticed he would attend one week but be absent the next, even though his own siblings were present every single week. When they asked where Christopher was, the answer would usually be that their brother had gotten in trouble at school and was not allowed to come to Rainbow Days.

At the time, Christopher constantly struggled managing his attitude and emotions and often ended up in fights at school. However, when he did come to Rainbow Days, his facilitators made sure to express their belief in him and discuss healthy ways he could express himself rather than getting into fights and talking back. As the weeks went on, Christopher's presence in group

became more consistent; what he learned in group was getting through to him, and his behavior in and outside of group was clearly changing.

Later in the school year, Christopher was introduced to someone extra special through Rainbow Days: "Mr. Tony." Tony had been in Rainbow Days' programs as a child and had recently reconnected with Rainbow Days through his work as a mentor and music educator for the Artist Outreach. Because of his connection to the kids, Tony began visiting different Rainbow Days sites to teach and incorporate music into group. When Tony came to group at Christopher's school, something in Christopher changed; he began to express himself, rapping along with the music Tony and the group had created. Christopher's talent and passion for music were clear, and his bond with Tony became strong, especially as Tony visited group a few more times.

In May, Tony and Christopher were invited to do a special performance at Rainbow Days' annual Pot of Gold Luncheon. The duo wrote and

composed an original song centered on Rainbow Days' Major Messages.

For the first time in his life, Christopher was onstage in front of an audience of hundreds of supporters as he performed the rap and song he and Tony had worked on together. At the end of the performance, Christopher was close to tears as he heard the audience's reaction; he could not believe the support, encouragement and recognition he was receiving for his talents and said: "No one's ever clapped for me before."

Tony's mentorship and belief in him — coupled with the consistent support of Rainbow Days — caused a phenomenal transformation in Christopher. In the months since, Christopher has also gotten to experience more groups, camps and mentored events, and his behavior and attitude have been nothing but positive. Further, the confidence in himself and in his talents that Christopher has gained through Rainbow Days is clear and has helped him learn to express himself and relate to others in healthy, productive and meaningful ways.

2019 By The Numbers

Service Sites & Partnerships

Rainbow Days is often described as “the charity behind the charity.” By providing site-based services at schools and shelters in the community, we overcome the barrier of transportation and meet kids where they already are.

Through partnerships with **80+ different service sites** in 2019, Rainbow Days’ dedicated, caring staff members were able to bring our programs to thousands of local kids. This year’s partners included: elementary, middle and high schools in five school districts; recreation and community centers; alternative schools; homeless and domestic violence shelters; motels; supportive housing sites; and other transitional living centers.

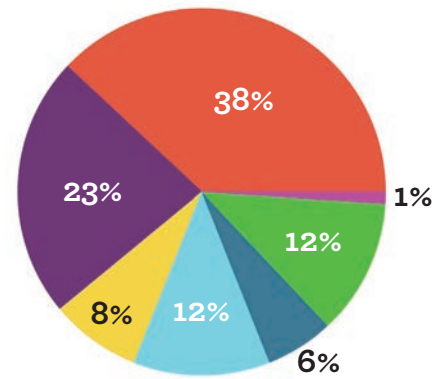
We are also grateful for the countless other local organizations — including nonprofits, churches, schools, companies and universities — that generously partnered with us by providing space and other crucial resources needed to support our services.



Volunteers

This past year, **1,536 dedicated volunteers** gave **5,988 service hours** to Rainbow Days. Whether they were stuffing backpacks with school supplies, serving lunch at camp, unloading equipment or simply being positive mentors, these incredible volunteers made a difference in the lives of thousands of Dallas children and youth facing adversity. This year, we were grateful to count on the support and generosity of volunteers of all ages from more than **48 volunteer community groups**, including: companies, schools, churches, universities, mother/son and mother/daughter teams, and more.

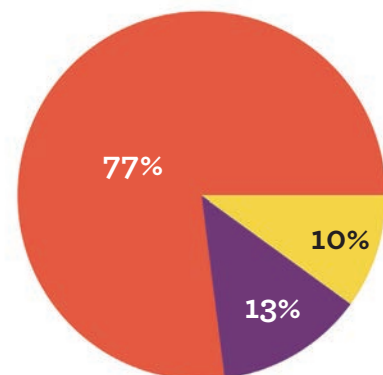
Revenue & Expenses: Fiscal Year 2019



REVENUE

Government Grants (Federal & State)	\$575,000	38%
Corporations/Foundations	\$340,424	23%
United Way	\$112,468	8%
Fees for Service	\$173,395	12%
Individual Contributions	\$90,391	6%
Pot of Gold Luncheon & Other Events	\$176,424	12%
Other Income (Investments & Other)	\$20,090	1%

TOTAL REVENUE	\$1,488,192	100%
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EXPENSES

Programs	\$1,538,331	77%
Administrative	\$255,778	13%
Resource Development	\$210,144	10%

TOTAL EXPENSES	\$2,004,253	100%
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2019 Financial Donors

\$500 AND ABOVE

Rainbow Days is grateful for our generous donors, who contributed **\$719,707** in **private financial contributions** to help fund our mission and services in Fiscal Year 2019! Rainbow Days' work would not be possible without the hundreds of **individuals, corporations, foundations** and **United Way donors** who faithfully invest in the kids we serve.



\$50,000 AND ABOVE

Jonesville Foundation
The Rees-Jones Foundation

\$25,000 - \$49,999

Citi
Dekelboun Family Foundation
MoneyGram Foundation
Moody Foundation

\$10,000 - \$24,999

Aegon Transamerica Foundation
Anonymous
Baron and Blue Foundation
Capital for Kids
Communities Foundation of Texas
Graham & Carolyn Holloway Family Foundation
Nancy Ann & Ray L. Hunt
The CarMax Foundation
The Lowe Foundation
Thompson & Knight LLP

\$5,000 - \$9,999

In-N-Out Burger Foundation
Jessica & Adam Thorne
Michelle Williams & Dennis Sternitzky
Nicole Williams
ORIX Foundation
Phyllis & John Horan
Prince of Peace Catholic Community
Women of Saint Michael

\$2,500 - \$4,999

Advanced Group
Alyssa & Kurt Opella
Cathey & Wade Brown

Cinemark Theatres
Dale & Jill Hurd
Gray Reed & McGraw
Joy & Roger Beless
Lindsay Lammers
Luke & Laurie Morgan
Mary Jo & James McKellar
Matt & Becky Ray
Powell Coleman & Arnold LLP
Rosa Redden
Sherri Ansley
Simmons Bank
Smiles for Life Foundation
Stephanie Bowers
Texas Instruments
The Oxley Family
USI Southwest

\$1,000 - \$2,499

Alissa Lindsey
Alyson & David Elliott
Bertha Z. Ellis Foundation
Beth Bedell
Bruce & Bonnie Shaw
Carrie Carter
Catherine Rowsey
Cheryl Goris
Craig Sunderman
Darci Iola
Dawn Estes
Enterprise Holdings Foundation
Episcopal Foundation of Dallas
Ernst & Young
Heather & Eric Appel
IBM Employee Giving
Interior Design Society of Dallas
Jackson Walker LLP
Janese & Richard Deitch
Janet & Robert Mitchell
Jody & Jennifer Bishop
Jonathan Allmon
Judy & Jim Gibbs
Karen Currie
Katherine Hinz
Kathleen Williams
Katie Anand
KDC Real Estate Development & Investments
Lauren & Tre' Black
Linda Carranza
Loree & Drew Cullum
Martha Jackson
National Life Group
Nikki Chriesman-Green

Risk Management Association
Robert & Marianne Fazen
Robert Barkers
Sarah Clifford
Sharon & Stuart Cornwall
Sheryl & John Paul
Tara & Tom Walsh
Texas Mutual Insurance Co.
Tiffany & Terry Beaudine

\$500 - \$999

Alicia Suit
Allen & Sherrill Fosha
Angela & Robert Dunlap
Anonymous
Beth & Ed Cholerton
Bradley Becker
Chief Oil & Gas
Dawn Ragan
ExxonMobil Foundation
Fred Fels
Gene Zhu
Gregory Wood
Half Shells - Snider Plaza
Hedrick Kring, PLLC
InvestmentHunter Wealth Services
Janice L. Graves
Judy Hendrick
Julie & Greg Pascuzzi
Katrina Gray
Lucky & Robert Cullum Jr.
Mark Williams
Micah Prude
Oncor Electric Delivery Company
Peggy Wehmeyer Woods
Poornima Kanakapura Naganna
Robert Burg
Robyn & Chris Chauvin
Rudolph Ramos
Sherry Kneip
Steckler Gresham Cochran
The Honorable Barbara M.G. Lynn
American Inn of Court
Thomas Bessant Jr.
USAA
Veritas Advisory Group



2019 In-Kind Donors

\$400 VALUE AND ABOVE

Adams Communications Public Relations
Adrienne Dominguez
Aimbridge Hospitality
American Airlines
American Airlines Center
Anonymous
Bank of America
BB&T
Beverly Hills Rejuvenation Center
Billy Buttons
Brain Performance Center
Brennan's Heart
Callaway Golf
Carter's
Castle Hills Taekwondo
Catahoula Hotel
Catherine Gibbons
Cecilia Balser, J Hilburn
Central Market
Chamberlain's Steak and Chop House
Chuy's - Knox/McKinney
Citi
Clive and Co.
Cory Denson
Dallas Mavericks Foundation
Dallas Symphony Orchestra
Daniel Manriquez
Diane Oxley
Disney World Florida
Ebby Halliday Realtors
Elizabeth Quarles
Frito-Lay
GOLFTEC Park Cities
Greg Curry
Heather Appel
Hilton Anatole
Holy Smokers
Hope Supply Co.
In-N-Out Burger Foundation
Isabelle Guillen Portraiture
ITC Cutting Edge
Jen & Rob Barry
Jennifer Hill
Jones Day
Joy Richards
Junior Players
Karen Curtis-Ray
Kathleen Williams
KIDBOX // Delivering Good
King's Daughters Inn
KPMG
Lisa Bys

Lovers Lane United Methodist Church
Magnolia Hotel - Downtown Dallas
Mary Kay Inc.
Mi Cocina - Lennox
Michelle Kirkland Photography
National Charity League (NCL) - Plano, Preston Bluebonnet and Turtle Creek chapters
Nicole Williams
Nike
ORIX
Our Friends Place
Painting with a Twist - Grapevine
Park Hill Fine Arts
Partner Engineering & Science Inc.
Perot Museum of Nature and Science
Phil Mickelson
Phyllis & John Horan
Prince of Peace Catholic Community
PSAV
Pure Barre - Preston Hollow
PwC
Raising Cane's
Region 10
Rob Wythe
Robin Jackson Photography
Sarah Kissel
Schwob Building Company
Sevy's Grill
Stein Eriksen Lodge
Styled & Organized
Texas Motor Speedway
The Phoenixian
The University of Texas at Dallas
Thompson & Knight LLP
Total Wine & More
WOGA Parents Club
Young Men's Service League (YMSL) - Irving, Legacy and Plano chapters



Rainbow Days is also thankful for our generous **in-kind supporters**, who donated **goods and services valued at \$880,908** in Fiscal Year 2019. These donations include **school supplies, clothing, holiday gifts, food, printing services, auction items** and more! We are truly grateful for the many donors who supported Rainbow Days and the children we serve through tangible items and discounted professional services. Recognized here are those who made in-kind contributions valued at \$400 and above.



RAINBOW DAYS' MAJOR MESSAGES

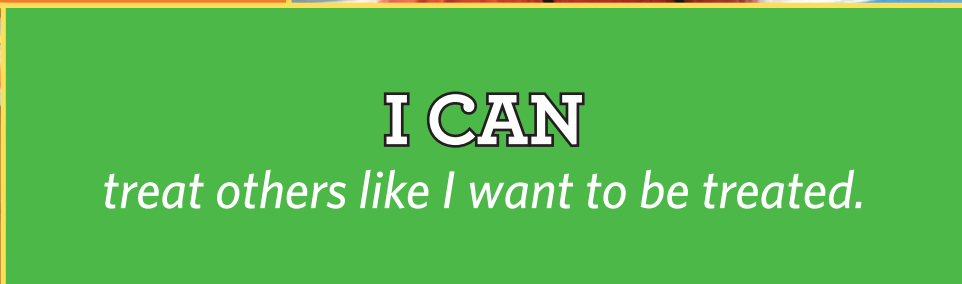
I AM

likable, capable, unique and valued.



I CAN

treat others like I want to be treated.



I HAVE

meaningful relationships and people who care about me.



I WILL

make healthy, responsible decisions.



I BELIEVE

in my purpose and future.



ABOUT RAINBOW DAYS

When children experience adversity, there are lifelong effects for them, their families and communities. Rainbow Days breaks these cycles by creating meaningful connections through support groups, camps, positive mentored experiences and training for other providers. Through our programs, at-risk and homeless children and youth learn and practice healthy self-management, relationship and decision-making skills alongside positive adult role models. By being equipped with coping abilities and resilience, they can rise above life's challenges to create promising futures. Since 1982, Rainbow Days has positively impacted the lives of over 229,000 children and youth in Dallas and millions more through Rainbow Days Training.

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