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MEDIA ADVISORY

FOR IMMEDIATE RELEASE [March 20, 2020]

An Update Regarding Rainbow Days' 23rd Annual Pot of Gold Luncheon

DALLAS – As the novel coronavirus (COVID-19) impacts North Texas, Rainbow Days continues to support the children and families it serves, many of whom are already some of the most vulnerable members of the community.

After much deliberation and consideration, Rainbow Days regrettably has made the difficult decision to **cancel the 2020 Pot of Gold Luncheon** presented by Nancy Ann and Ray L. Hunt. This annual fundraising luncheon was initially scheduled to be held in person on April 17 at the Omni Dallas Hotel.

However, later this spring, Rainbow Days will be **shifting the event to a virtual format** and meaningful online experience, which will include keynote speaker and honorary chair **Darren Woodson**, an outstanding **silent auction** and inspiring testimonials from the children of Rainbow Days. ***Please stay tuned for future announcements and updates.***

ABOUT RAINBOW DAYS: Founded in **1982**, Rainbow Days is a Dallas-based 501(c)(3) nonprofit with a mission to help children and youth in adversity build coping skills and resilience to create positive futures. By creating meaningful connections through evidence-based support groups, camps and mentored events, Rainbow Days has served more than **229,000 children and youth in the Dallas area** to date. For more information, please visit www.RainbowDays.org or call (214) 887-0726.

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