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**MEDIA ADVISORY
FOR IMMEDIATE RELEASE [Sept. 3, 2019]**

**Rainbow Days' 28th Annual Back-to-School Celebration Presented by the MoneyGram Foundation
Prepares Dallas-Area Homeless Children for a Successful School Year**

DALLAS – As a new school year begins, Rainbow Days is grateful for the incredible service and support of the many donors and volunteers who made the **28th annual Back-to-School Celebration** possible! At this special mentored event held at the **Dallas Market Center** on **Aug. 14, 2019**, 181 children enjoyed interactive carnival games, delicious refreshments and special bonding time with their volunteer buddies.



Through this entire project, **625 children** from 20 different **local motels, transitional living sites, and homeless and domestic violence shelters** received **new backpacks, school supplies, uniforms and after-school clothing** thanks to the generosity of countless donors!



This year's Back-to-School Celebration was **presented by the MoneyGram Foundation**, which awarded Rainbow Days a \$25,000 check at the event. In addition to this generous financial sponsorship, nearly 50 MoneyGram employees contributed more than **211 volunteer hours** in support of the project.

Further, Rainbow Days would also like to recognize the exceptional dedication and kindness shown by the following supporters:

- **Aimbridge Hospitality**
- **Aimee Griffiths** (*Buddy Captain and MoneyGram Foundation*)
- **Bank of America**
- **Carrie Carter** (*Backpack Captain and Rainbow Days Board of Directors*)
- **Brennan's Heart**
- **BVA Group**
- **Citi**
- **Dallas Market Center** (*special shoutout to **Dimiti Collins** and **Gary Gabriel!***)
- **David Elliott** (*Bus Parking Attendant and Rainbow Days Board of Directors*)
- **Diane Oxley and Christian Stringer**
- **Enterprise Rent-A-Car**
- **ESRP and Darren Woodson**
- **FC Dallas**

- **Hope Supply Co.**
- **Interior Design Society - Dallas Chapter**
- **Kevin Orzen** from **Global Experience Specialist**
- **KIDBOX / Delivering Good**
- **National Charity League** (*Preston Bluebonnet, Plano, Golden Corridor, Legacy Frisco, Legacy West, Silver Star and Turtle Creek chapters*)
- **KPMG**
- **Prince of Peace Catholic Community**
- **Region 10**
- **Schwob Building Company**
- **Southwest Airlines**
- **Stephen Jaquess** (*Bus Ambassador Captain*)
- **Tara Walsh** (*Play Clothing Captain*)
- **USI**
- **Women of St. Michael**
- **Young Men's Service League** (*Cardinal, Plano, Highland Park, Castle Hills, Legacy, Irving Hawks and North Dallas chapters*)

Last but not least, Rainbow Days is grateful for the many individual donors and volunteers who sacrificed their time and generously gave their resources in support of this project and homeless children in our community!

ABOUT RAINBOW DAYS: The **Back-to-School Celebration** is a program of **Rainbow Days**, a 501(c)(3) **Dallas-based nonprofit organization**. Founded in **1982**, Rainbow Days has a mission to help children and youth in adversity build coping skills and resilience to create positive futures. Through support groups, camps, mentored events and tangible items, Rainbow Days serves more than **9,000 at-risk children and youth in the Dallas area** annually. For more information about the Back-to-School Celebration or Rainbow Days, please visit www.RainbowDays.org or call (214) 887-0726.



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