



SPONSORSHIP INFORMATION

23rd Annual Pot of Gold Luncheon & Auction

Friday, April 17, 2020

Omni Dallas | Dallas Ballroom
555 S. Lamar, Dallas, TX 75202

11:30 a.m. – 1 p.m.

Benefiting Rainbow Days, Inc.

ABOUT THE LUNCHEON



Join us as a Sponsor for Rainbow Days' 23rd annual **Pot of Gold Luncheon** to be held at the Omni Dallas on **Friday, April 17, 2020**.

The **Pot of Gold Luncheon** is a fun and inspiring event that – through table sponsorships, individual ticket sales, a fantastic silent auction, chance drawing prizes, a fork pull and donations – raises more than **\$250,000** to benefit the thousands of children Rainbow Days serves each year.

We anticipate more than 600 guests will gather this coming year to hear inspiring remarks from our keynote speaker and heartwarming stories of Rainbow Days' impact in the lives of kids in the community!

Table sponsorships start at \$1,750, and individual tickets are \$200 each. Don't miss out on the fun! Reserve your table today to make a difference in children's lives! To purchase your sponsorship or individual tickets, please complete the Sponsorship Form on the reverse side or visit us online:

www.RainbowDays.org/POG2020



ABOUT RAINBOW DAYS

Rainbow Days, a Dallas-based 501(c)(3) non-profit organization founded in 1982, provides critical coping skills and social-emotional support to children facing poverty, homelessness and other adversities to help them rise above life's challenges and create positive futures. Through small support groups led by trained staff mentors, life enrichment activities, educational summer camp experiences and tangible items, Rainbow Days impacts the lives of more than 10,000 at-risk children and youth in the Dallas community annually.



SPONSOR TABLES & TICKETS FORM

CONTACT INFORMATION

Company Name (if applicable) _____

Name _____

Address _____ City, State, Zip _____

Phone _____ Email _____

Recognition listing for print materials _____

OR *check box if you would like your gift to remain anonymous*

SPONSOR LEVELS

Presenting - \$30,000

- Best in-house seating with three tables for 30 total guests
- 15 invitations to sponsor reception
- Prominent recognition as the Presenting Sponsor in press materials, invitation*, program* and Rainbow Days' website
- Opportunity for additional promotional signage at table

Diamond - \$10,000

- One table for 10 with VIP seating
- 10 invitations to sponsor reception
- Logo in invitation*
- Full-page ad in prominent location in program*
- Recognition on Rainbow Days' website
- Opportunity for additional promotional signage at table
- Recognition in press materials
- Promotional distribution opportunity at luncheon

Gold - \$5,000

- One table for 10 with preferred seating
- Six invitations to sponsor reception
- Logo in invitation*
- Half-page ad and program recognition*
- Recognition on Rainbow Days' website
- Opportunity for additional promotional signage at table

Silver - \$3,500

- One table for 10
- Four invitations to sponsor reception
- Name in invitation and program recognition*
- Recognition on Rainbow Days' website

Bronze - \$1,750

- One table for 10
- Two invitations to sponsor reception
- Program recognition*
- Recognition on Rainbow Days' website

Half Table - \$875

- Five seats at half of a table
- Program recognition*
- Recognition on Rainbow Days' website

Luncheon Seat & Sponsor Reception - \$250

- Quantity _____
- One invitation to sponsor reception

Luncheon Seat Only - \$200

- Quantity _____

****Deadlines: Pledge Form must be received by Feb. 10 to be included in the invitation and March 16 to be included in the program.***

I would like to be contacted about donating item(s) to the Silent Auction.

I am interested in other **Special Sponsorship Opportunities** with additional unique benefits (e.g., Auction, Printing, Parking, Sponsor Reception, A/V, etc.) Please contact me at the email and/or phone number provided above.

PAYMENT INFORMATION

I have enclosed a check made payable to **Rainbow Days, Inc.** in the amount of \$ _____

Send me an invoice to the address above in the amount of \$ _____

Charge my ___ Visa ___ MC ___ AMEX ___ Disc in the amount of \$ _____

Name on Card _____ Billing Zip Code _____

Card Number _____ Exp. Date _____ CVV _____

For questions or more information about sponsorships, please contact:
Sunni Roaten, Events Manager, at SunniR@rainbowdays.org or 214-217-3833