



**Media Contact:** Sharon Adams  
Adams Communications Public Relations  
(972) 773-9289 | [adamscomm1@aol.com](mailto:adamscomm1@aol.com)

**Rainbow Days Contact:** Katy Cornwall  
Communications & Development Specialist  
(214) 217-3811 | [katyc@rainbowdays.org](mailto:katyc@rainbowdays.org)

**MEDIA ADVISORY**  
**FOR IMMEDIATE RELEASE [April 22, 2019]**

**Rainbow Days and Lovers Lane United Methodist Church Host  
Homeless Children and Families for Annual Spring Celebration**

**DALLAS** – Nearly **500 homeless children and families** from Dallas-area shelters experienced springtime joy this weekend at **Rainbow Days’ annual Easter Eggstravaganza**, hosted in partnership with **Lovers Lane United Methodist Church**. On **April 13**, Rainbow Days was delighted to serve families from **local shelters, transitional living sites and motels** through this **meaningful family outing**.



Easter Eggstravaganza was a cheery day for families to **celebrate the Easter season outside of the shelter** environment. Families played **carnival games**, enjoyed **Easter egg hunts**, shared a **delicious lunch** and got to spend time with the **Easter Bunny!** Each child left with an **Easter basket** filled with candy and gifts, and all **parents received necessities and treats** in baskets of their very own.

Many individuals, corporations and local organizations helped make this day possible through **financial gifts, in-kind donations and volunteer hours**. Rainbow Days is especially grateful for the support of: **Lovers Lane United Methodist Church; Kristen Larkin; Pam Miller; Rusty George; Juan Lugo; Pastor Stan Copeland; Richard Rodriguez; Mary Kay Inc.; BB&T; Hope Supply Co.; Citi; National Charity League; Young Men’s Service League; Heart of Texas Therapy Dogs; Rainbow Days Board of Directors; Nicole Williams; Dana Brandle; David Elliott; Diane Oxley and Christian Stringer; Haven Emery; Kay Eck and Dennis Street; Laurel and Veronica Knetig; Liz Case Pickens; Susan O’Suilleabhain and Clare Ní’Shuilleabhain; Wendy Lucas; and countless other kind-hearted donors, volunteers and supporters.**

This year, children, youth and adult family members from **16 local shelters and transitional living sites** participated in Saturday with Santa. Housing partners include: **Family Gateway; Genesis Women’s Shelter; Under 1 Roof; Family Gateway Permanent Supportive Housing at Meadow Lane, Cedar Crest and Pemberton Hill; Hopeful Solutions; Exodus Ministries; Interfaith Family Services; Dallas Life; Salvation Army; Shared Housing**



Center; Mosaic Family Services; The Family Place; Nexus Recovery Center; and Hope's Door New Beginning Center. Several families experiencing homelessness while living in local Budget Suites motels were also present at Easter Eggstravaganza.

**ABOUT FAMILY CONNECTION:** Easter Eggstravaganza has been a key activity offered within Rainbow Days' Family Connection program since the early 1990s. Family Connection is Rainbow Days' award-winning collaborative model for meeting the critical needs of children ages 4-12 who are experiencing homelessness. Each year, Family Connection positively impacts more than 1,000 homeless children through support groups, summer camps, family outings and tangible items. Through these effective services and local partnerships with around 50 partners and shelter sites, Rainbow Days brings hope, coping skills and resilience to these children to help them overcome life's challenges.



**ABOUT RAINBOW DAYS:** Easter Eggstravaganza is a program of Rainbow Days, a 501(c)(3) Dallas-based nonprofit organization.

Founded in 1982, Rainbow Days has a mission to help children and youth in adversity build coping skills and resilience to create positive futures. Through support groups, camps, mentored events and tangible items, Rainbow Days serves more than 10,000 at-risk children and youth in the Dallas area annually. For more information, please visit our website, [www.RainbowDays.org](http://www.RainbowDays.org), or call our office at (214) 887-0726.

###