

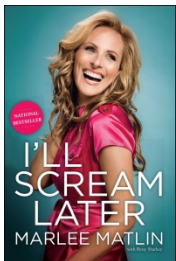


SPONSORSHIP INFORMATION
22nd Annual Pot of Gold Luncheon
Friday, May 3, 2019
Hilton Anatole Hotel | 2201 N. Stemmons Freeway | 75207
12:00 p.m. - 1:30 p.m.

Benefiting Rainbow Days, Inc

KEYNOTE SPEAKER: MARLEE MATLIN

Marlee Matlin is an Academy Award-winning actress and an inspirational role model to many. Matlin received worldwide critical acclaim for her film debut in Paramount Pictures' "Children of a Lesser God," for which she received the Academy Award for Best Actress. At 21, she became the youngest recipient of the Best Actress Oscar and only one of four actresses to receive the honor for her film debut. Though Matlin lost her hearing when she was only 18 months old, she never let her challenges dictate her future or deter her dreams. Along with a successful Hollywood career, Matlin has dedicated herself to raising awareness for many humanitarian causes. She is a staunch advocate for children and a champion for those struggling against domestic abuse and addiction (battles she knows well). In 2009, Matlin published her New York Times Best-Selling autobiography I'll Scream Later and has also authored three novels for children.

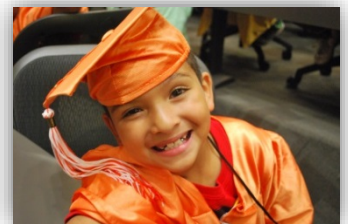


ABOUT THE LUNCHEON

The 22nd annual Pot of Gold Luncheon benefits the programs of Rainbow Days. The luncheon is an inspiring, celebratory event that - through table sponsorships, individual ticket sales, a fantastic silent auction and donations - raises over \$250,000 to benefit the thousands of children Rainbow Days serves. We anticipate over 600 guests will gather this year to hear inspiring remarks from our keynote speaker and heartwarming stories of Rainbow Days impact in the lives of children in the community! Sponsorships start at \$1,500, and Individual tickets are \$150. Please complete the Sponsorship Form to purchase your sponsorship or tickets today.

ABOUT RAINBOW DAYS

Rainbow Days, a Dallas-based 501(c)(3) non-profit organization, provides critical coping skills and social & emotional support to children facing poverty, homelessness and other adversities to help them rise above life's challenges and create positive futures. Through regular small support groups led by caring adults and other life enrichment activities, educational summer camp experiences and positive mentors, Rainbow Days impacts the lives of over 11,000 at-risk children and youth in the Dallas community annually.



MEDIA SPONSORS

Special thanks go to our friends at The Park Cities News and Good Life Family Magazine for their generous media sponsorship of this year's luncheon!



8150 N. Central Expressway | Suite M1003 | Dallas, TX 75206 | 214.887.0726 | RainbowDays.org

SPONSOR TABLES & TICKETS FORM

CONTACT INFORMATION

Company Name (if applicable) _____

Name _____

Address _____ City, State, Zip _____

Phone _____ Email _____

Recognition listing for print materials _____

OR check box if you would like your gift to remain anonymous

SPONSOR LEVELS & BENEFITS

Diamond \$10,000

- One table for 10 with VIP seating
- 10 invitations to sponsor reception w/ Marlee Matlin
- Logo in Invitation*
- Full page ad in prominent location in program *
- Recognition on Rainbow Days' website w/ logo
- Four autographed copies of *I'll Scream Later*
- Opportunity for additional promotional signage at table
- Recognition in media releases
- Promotional distribution opportunity at luncheon

Gold \$5,000

- One table for 10 with preferred seating
- Six invitations to sponsor reception w/ Marlee Matlin
- Logo in Invitation*
- Half page ad and program recognition *
- Recognition on Rainbow Days' website w/ logo
- Two autographed copies of *I'll Scream Later*
- Opportunity for additional promotional signage at table

Silver \$3,000

- One table for 10
- Four invitations to sponsor reception w/ Marlee Matlin
- Name in Invitation & Program recognition *
- Recognition on Rainbow Days' website

Bronze \$1,500

- One table for 10
- Two invitations to sponsor reception w/Marlee Matlin
- Program recognition *
- Recognition on Rainbow Days' website

Luncheon Seat & Sponsor Reception- \$200

- *Quantity* _____
- One invitation to sponsor reception w/ Marlee Matlin
- Program recognition *

Luncheon Seat *Only* - \$150

Quantity _____

I am interested in other Special Sponsorship Opportunities with additional unique benefits (e.g., Auction, Printing, Parking, Sponsor Reception, A/V, etc.) Please contact me at the email and/or phone number provided above.

I would like to be contacted about donating item(s) to the Silent Auction.

***Commitment must be received by March 1 to be included in the Invitation and April 1 to be included in the program.**

PAYMENT INFORMATION

I have enclosed a check made payable to Rainbow Days, Inc. in the amount of \$ _____

Send me an invoice to the address above in the amount of \$ _____

Charge my ___ Visa ___ MC ___ AMEX ___ Disc in the amount of \$ _____

Name on Card _____ Billing Zip Code _____

Card Number _____ Exp. Date _____ CVV _____

For questions or more information about Sponsorships, please contact:
Sunni Roaten, SunniR@rainbowdays.org or 214-217-3833



Return form and payment to: Rainbow Days, Inc. | Attn: Sunni Roaten
8150 N. Central Expressway | Suite M1003 | Dallas, TX 75206