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MEDIA ADVISORY

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Rainbow Days Names New CEO

DALLAS, TX – Sherri Ansley has been named the new CEO of Rainbow Days. She will succeed Cathey Brown, Rainbow Days Founder and CEO for the last 36 years.

Rainbow Days has been a vital part of the Dallas community for the past three and a half decades. What began in 1982 as a grassroots effort to work with young children whose parents faced addiction, has since expanded to become an award-winning nonprofit that has served over 215,000 children and youth locally and impacted millions more nationally and internationally through training services for adults working with children in their communities. Rainbow Days' mission is to help children and youth in adversity build coping skills and resilience to create positive futures. Through evidence-based Curriculum-Based Support Groups, classroom education, summer day camps, mentored events and tangible items, Rainbow Days serves over 11,000 at-risk and homeless children and youth in the Dallas area annually. By learning important decision-making skills, goal setting and coping skills, children and youth are equipped with the skills and support they need to make healthy choices, stay in school and stay drug-free.



From Left to Right - Katie Anand, Rainbow Days' Board President; Cathey Brown, Rainbow Days' Founder; and Sherri Ansley, Rainbow Days' new CEO

"Rainbow Days has had such a huge impact on the community and the children and families we serve. I look forward to continuing the growth and accomplishments of this outstanding organization," Sherri shared.

Sherri's passion and experience with working with families in crisis make her an ideal fit for advancing Rainbow Days' vision of helping kids rise above adversity. An all-star in the Dallas nonprofit field, Sherri has over twenty years of nonprofit leadership experience, particularly in the area of serving homeless families. Sherri comes to Rainbow Days from the Housing Crisis Center in Dallas where Sherri was Executive Director. Prior to that, Sherri was Director and a founding board member of Wisdom's Hope serving low-income and homeless families with special-needs children. Formerly, Sherri was part of the senior management team of the Interfaith Housing Coalition, where, among other things, she was involved in innovative therapeutic children's programming and the development of teen leadership programs.

Personally, Sherri has been an active member of her community, having served on the Forney Chamber of Commerce and the Planning and Zoning Commission, among other community and church involvement.

For more information about Rainbow Days and how to get involved as a donor, volunteer or advocate, please visit our website at www.RainbowDays.org or call us at (214) 887-0726.

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