



Media Contact: Sharon Adams  
Adams Communications Public Relations  
972.773.9289 | [Adamscomm1@aol.com](mailto:Adamscomm1@aol.com)

Rainbow Days Contact: Sunni Roaten  
Events & Communications Manager  
214.217.3833 | [SunniR@RainbowDays.org](mailto:SunniR@RainbowDays.org)

## 2018 POT OF GOLD LUNCHEON FACT SHEET

**What:** 2018 **Pot of Gold Luncheon** *Hosted by Attorneys Serving the Community, Benefitting Rainbow Days*

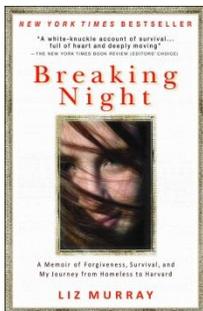
**When:** **Friday, June 22, 2018**

**Time:** VIP Reception: 11:00 a.m. / Luncheon: 12:00 pm – 1:30 pm | Book Signing: 1:30 pm

**Where:** Hilton Anatole Hotel | Chantilly Ballroom  
2201 N. Stemmons Freeway Dallas, TX 75202

**Keynote Speaker:**

**Liz Murray** is a well-known author, speaker and is the recipient of the White House “Project’s Role Model Award” and **Oprah Winfrey’s** first ever “Chutzpah Award”. Liz Murray’s life is a stunning example of the importance of dreaming big. The child of drug-addicted parents who routinely ate from dumpsters to survive, Murray was homeless at age 15 and fending for her life. Determined not to be defined by her circumstances, she recognized education as the key to a fresh beginning and a whole new way of living. She earned her high school diploma in just two years and won a scholarship to Harvard that would turn her bleak circumstances into a future filled with limitless possibility. With sincerity, maturity, and graciousness, Murray takes audiences along on her personal journey from street smarts to classroom triumphs, instantly becoming an inspiration. The subject of Lifetime Television's **Emmy-nominated** original film, *Homeless to Harvard*, Murray completed her degree at Harvard in 2009. Her memoir, *Breaking Night: A Memoir of Forgiveness, Survival, and My Journey from Homeless to Harvard*, was a tremendous success, making the **New York Times' best-seller** list within a week of its release, and has been published in twelve countries and in eight languages.



**Honorary Chair:**

Attorneys Serving the Community (ASC) and Rainbow Days is excited to have **Jessica Thorne** as this year’s 2018 ASC Pot of Gold Luncheon **Honorary Chair**. Jessica Thorne is a founding partner of **Estes Thorne & Carr PLLC**, one of the first all-women-owned law firms in Dallas. In addition to her successful law practice and legal accomplishments, Jessica is an active member of the community where she has served on the Boards of Rainbow Days, KIPP DFW, Texas Business Hall of Fame and Texas Tech Law School. At Rainbow Days, Jessica served as Board Member and then Board President of the Executive Board of Directors from 2003-2009 where she helped Rainbow Days lead its first ever program expansion campaign and assisted the organization in raising over \$1M to expand summer camps for homeless children. As an active donor, volunteer and champion for Rainbow Days for the past 15 years, Rainbow Days is thrilled to recognize Jessica as this year’s 2018 Luncheon Honorary Chair.



**Friend of the Community Award**

ASC and Rainbow Days are delighted to present a special “Friend of Community Award” to **PwC**, long-time partner and friend to both organizations. PwC employees have served as active members, supporters and advocates for ASC and Rainbow Days. This year, PwC has generously donated their printing services for the luncheon. We are delighted to recognize PwC for their outstanding partnership through the 2018 ASC Friend of the Community Award.



**Sponsor Levels:**

Presenting \$40,000 | Sapphire \$25,000 | Diamond \$15,000  
Crystal \$10,000 | Platinum \$5,000 | Gold \$3,000 | Silver \$2,250 | Bronze \$1,750  
\$175 Individual Tickets

**Event Purpose:**

**ASC 2018 Pot of Gold Luncheon** will benefit Rainbow Days and their commitment to helping children and youth facing adversity in our community. This inspirational event will feature best-selling author, Liz Murray as keynote speaker. We anticipate over 1,000 guests, including local attorneys, business professionals and community members, to be in attendance, with a goal of raising **\$250,000** to benefit the programs of Rainbow Days.

**Event Leadership:**

**ASC Lead Chair:** Beth Bedell - Texas Instruments  
**ASC Co-Chair:** Jessica O’Neill - Markel Corporation  
**Committee Co-Chairs:** Celeste Flippen - Counsel on Call, Angela Maverick - Andrews & Barth, Amber Reece – Figari & Davenport

**About ASC:**

The mission of **Attorneys Serving the Community (ASC)** is *to bring together women lawyers who collectively utilize their resources and talents to support local nonprofit organizations whose programs benefit women, children or families*. Each year, ASC presents fundraising events that support its selected beneficiary, culminating in the annual ASC Luncheon. ASC’s annual beneficiary receives not only all of the money raised by its events but also enjoys increased public awareness of its services.

**About Rainbow Days:**

Rainbow Days is excited to be ASC’s 2017-2018 Beneficiary. **Rainbow Days** is a Dallas-based nonprofit organization whose mission *is to help children and youth in adversity build coping skills and resilience to create positive futures*. Founded by current CEO Cathey Brown, Rainbow Days has served more than 2110,000 children in the Dallas area and trained over 47,000 adults nationwide. Through support groups, classroom-based education programs and other special services, Rainbow Days positively impacts over 11,000 children and youth living in adversity each year. Rainbow Days is governed by a volunteer Board of Directors and as a 501 c (3) organization, receives the majority of its funding from private contributions, including individuals, foundations, corporations and the United Way.

**Media Sponsors:**

Huge thanks to our long-time friends at **Park Cities News, The Waters Family, Margulies Communications Group** and **Good Life Family Magazine** for their generous media sponsorships of this year’s luncheon.



**RainbowDays.org | ASCDallas.com**