



## SPONSORSHIP INFORMATION

### 20<sup>th</sup> Annual Pot of Gold Luncheon

Friday, April 28, 2017

Hilton Anatole Hotel | 2201 N. Stemmons Fwy | 75207

11:30 AM to 1:30 PM

*Benefiting Rainbow Days, Inc.*

#### KEYNOTE SPEAKER: GLENNON DOYLE MELTON

Rainbow Days is pleased to announce that the speaker for the 20<sup>th</sup> annual Pot of Gold Luncheon will be popular author and blogger: **Glennon Doyle Melton**. Glennon is the author of the New York Times bestselling memoir *Carry On, Warrior*, and the newly released bestseller, *Love Warrior*. Glennon is also the founder of **Momastery**, an online community reaching millions of people each week. She is the creator and president of Together Rising—a non-profit organization that has raised over four million dollars for families around the world through its Love Flash Mobs, which have revolutionized online giving. Glennon's recently released book, *Love Warrior*, has been endorsed by Brené Brown and is already on Oprah's Book Club List.

Glennon will inspire the audience with her daring truth-telling and honesty as she shares her story of overcoming addiction, an eating disorder and personal challenges. Book signing will be available after the luncheon. Don't miss this exciting chance to hear Glennon in person!

Luncheon inquiries, please contact **Kimmie Hack** at [kimmieh@rainbowdays.org](mailto:kimmieh@rainbowdays.org) | 214.217.3833

#### ABOUT THE LUNCHEON

The 20th annual **Pot of Gold Luncheon**, benefits the programs of **Rainbow Days**. The luncheon is an inspiring, celebratory event that through table sponsorships, individual ticket sales, a fantastic silent auction, chance drawing and donations, raises over **\$275,000** to benefit the children Rainbow Days serves. We anticipate over 600 guests will gather this year to hear the motivational truth-telling of Glennon and celebrate Rainbow Days' 35<sup>th</sup> year of service to children in the community! Sponsorships start at \$1,500 and Individual tickets are \$150. Please complete the Sponsorship Form or go to: <http://rainbowdays.org/pog2017/tickets/> to purchase your sponsorship or tickets today.

Past Honorees and past Honorary Chairs of Rainbow Days Pot of Gold Luncheon have included: Mrs. Nancy Ann Hunt, Roger Staubach, Donnie Nelson, Susan Ford Bales, Don Williams, Gloria Campos, Sheryl Adkins Green and more. Current and past major sponsors of the event include: Nancy Ann & Ray Hunt, Thompson & Knight, Mary Kay, PWC, Citi, Jones Day, ORIX, Krystal Clear Audio-Video, Advanced Group, Estes Okon Thorne & Carr, The Dallas Morning News, Bank of Texas and many others.

#### ABOUT RAINBOW DAYS



Rainbow Days, a Dallas-based non-profit organization, provides critical coping skills and resilience to children facing poverty, homelessness and other adversities to help them rise above life's challenges and create positive futures for themselves. Through consistent small support groups led by caring adults, life enrichment activities, educational summer camp experiences, and positive mentors, Rainbow Days impacts the lives of 10,000 children and youth in the Dallas community annually.



8150 N. Central Expressway | Suite M1003 | Dallas, TX 75206 | 214.887.0726 | [RainbowDays.org](http://RainbowDays.org)

# SPONSOR TABLES & TICKETS FORM

## CONTACT INFORMATION

Company Name (if applicable) \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Recognition Listing for Print Materials \_\_\_\_\_

OR  *check box if you would like your gift to remain anonymous*

## SPONSOR LEVELS & BENEFITS

### **Diamond \$10,000**

- One table for 10 with VIP seating
- 10 invitations to sponsor reception w/ Glennon
- Photo opportunity with Glennon
- Full page ad in prominent location in program
- Recognition on Rainbow Days' website w/ logo
- 10 autographed copies of *Love Warrior*
- Additional promotional signage at table
- Recognition in media releases
- Promotional distribution opportunity at luncheon

### **Platinum \$7,500**

- One table for 10 with premium seating
- 10 invitations to sponsor reception w/ Glennon
- Full page ad and program recognition
- Recognition on Rainbow Days' website w/ logo
- 10 autographed copies of *Love Warrior*
- Additional promotional signage at table
- Promotional distribution opportunity at luncheon

### **Gold \$5,000**

- One table for 10 with preferred seating
- Six invitations to sponsor reception w/ Glennon
- Half page ad and program recognition
- Recognition on Rainbow Days' website w/ logo
- Two autographed copies of *Love Warrior*
- Additional promotional signage at table

### **Silver \$3,000**

- One table for 10
- Four invitations to sponsor reception w/ Glennon
- Program recognition
- Recognition on Rainbow Days' website

### **Bronze \$1,500**

- One table for 10
- Two invitations to sponsor reception w/ Glennon
- Program recognition
- Recognition on Rainbow Days' website

### **Luncheon Seat & Sponsor Reception \$200**

Quantity \_\_\_\_\_

### **Luncheon Seat Only \$150**

Quantity \_\_\_\_\_

I am interested in **underwriting and special sponsorship opportunities** (e.g., event parking, sponsor reception, auction software, etc.) Please contact me at the email and/or phone number provided above.

I would like to be contacted about donating item(s) to the silent auction.

## PAYMENT INFORMATION

I have enclosed a check made payable to **Rainbow Days, Inc.** in the amount of \$ \_\_\_\_\_

Send me an invoice to the address above in the amount of \$ \_\_\_\_\_

Charge my \_\_\_ Visa \_\_\_ MC \_\_\_ AmEx \_\_\_ Disc in the amount of \$ \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Return form and payment to Rainbow Days, Inc. | Attn: Kimmie Hack  
8150 N. Central Expressway | Suite M1003 | Dallas, TX 75206



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