



Benefiting Rainbow Days, Inc.

Friday, April 15, 2016
Omni Dallas Hotel | 555 S. Lamar, 75202
11:30 AM to 1:30 PM

Luncheon Chair, Catherine Rowsey
Auction Co-Chairs, Nicole Williams & Jon Langbert

ABOUT THE LUNCHEON



Special Guest Speaker Leigh Anne Tuohy

Rainbow Days, a Dallas-based non-profit, provides critical coping skills and resilience to children facing poverty, homelessness and other adversities to help them rise above life's challenges and create positive futures for themselves. Through consistent small support groups led by caring adults, life enrichment activities, educational summer camp experiences, and positive mentors, Rainbow Days impacts the lives of 11,000 children and youth in the Dallas and surrounding areas annually.

In order to maintain quality services and provide these worthwhile programs, the annual Pot of Gold Luncheon is held in the spring to raise additional funds and awareness with an inspirational afternoon where guests are invited to bid on silent auction items, purchase chances for exciting raffle prizes, and this year's luncheon welcomes special guest speaker, Leigh Anne Tuohy.



Dubbed a "warrior princess" by author Michael Lewis in his *New York Times* best-selling book, *The Blind Side*, which was later adapted into an Oscar winning film, Leigh Anne is the inspirational matriarch of the Tuohy family. The Tuohys have dedicated their lives to encouraging hope and genuine acts of generosity for all deserving - but under-served - members of our communities. Her latest book, *Turn Around: Reach Out, Give Back, and Get Moving*, challenges readers to re-think what giving really means, and reconsider what it means to give sacrificially, generously, and immediately - many times, without having to leave your own community.

Luncheon inquiries, contact Julia Santosuosso at JuliaS@rainbowdays.org | 214.217.3833

ABOUT RAINBOW DAYS



When children experience adversity - whether abuse, dysfunction, homelessness, or poverty - there are lifelong effects for them, their families, and communities. Rainbow Days is a non-profit organization that breaks these negative cycles by creating supportive communities through support groups, positive experiences and, training for other youth service providers. Children learn and practice healthy self-management, relationship building, and decision-making skills with positive adult role-models. By being equipped with better coping abilities and resilience, they can rise above life's challenges and create promising futures.



8150 N. Central Expressway | Suite M1003 | Dallas, TX 75206 | 214.887.0726 | RainbowDays.org

SPONSOR TABLES & TICKETS FORM

CONTACT INFORMATION

Company Name (if applicable) _____
Name _____
Address _____ City, State, Zip _____
Phone _____ Email _____
Recognition Listing for Print Materials _____
OR check box if you would like your gift to remain anonymous

SPONSOR LEVELS & BENEFITS

Diamond \$10,000

- One table for 10 with VIP seating
- 10 invitations to sponsor reception w/ Leigh Anne
- Photo opportunity with Leigh Anne
- Full page ad in prominent location in program
- Recognition on Rainbow Days' website w/ logo
- 10 autographed copies of *Turn Around*
- Additional promotional signage at table
- Recognition in media releases
- Promotional distribution opportunity at luncheon

Platinum \$7,500

- One table for 10 with premium seating
- 10 invitations to sponsor reception w/ Leigh Anne
- Full page ad and program recognition
- Recognition on Rainbow Days' website w/ logo
- 10 autographed copies of *Turn Around*
- Additional promotional signage at table
- Promotional distribution opportunity at luncheon

Gold \$5,000

- One table for 10 with preferred seating
- Six invitations to sponsor reception w/ Leigh Anne
- Half page ad and program recognition
- Recognition on Rainbow Days' website w/ logo
- Two autographed copies of *Turn Around*
- Additional promotional signage at table

Silver \$3,000

- One table for 10
- Four invitations to sponsor reception w/ Leigh Anne
- Program recognition
- Recognition on Rainbow Days' website

Bronze \$1,500

- One table for 10
- Two invitations to sponsor reception w/ Leigh Anne
- Program recognition
- Recognition on Rainbow Days' website

Luncheon Seat & Sponsor Reception \$200

Quantity _____

Luncheon Seat Only \$150

Quantity _____

- I am interested in **underwriting and special sponsorship opportunities** (e.g., event parking, sponsor reception, auction software, etc.) Please contact me at the email and/or phone number provided above.
- I would like to be contacted about donating to and/or already have items to donate to the silent auction.

PAYMENT INFORMATION

- I have enclosed a check made payable to **Rainbow Days Inc.** in the amount of \$ _____
- Send me an invoice to the address above in the amount of \$ _____
- Charge my ___ Visa ___ MC ___ AmEx ___ Disc in the amount of \$ _____
- Name on Card _____ Billing Zip Code _____
- Card Number _____ Exp. Date _____ CVV _____

Return form and payment to Rainbow Days, Inc. | Attn: Julia Santosuosso
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