



*Help Kids Rise Above*  
**19<sup>th</sup> ANNUAL POT OF GOLD LUNCHEON**  
*Benefiting Rainbow Days, Inc.*

Luncheon Chair, Catherine Rowsey  
Auction Co-Chairs, Nicole Williams & Jon Langbert

Friday, April 15, 2016  
Omni Dallas Hotel | 555 S. Lamar, 75202  
11:30 AM to 1:30 PM

## ABOUT THE LUNCHEON



### Keynote Speaker Leigh Anne Tuohy

Dubbed a “warrior princess” by Michael Lewis in his *New York Times* best-selling book, *The Blind Side*, Leigh Anne is the inspirational matriarch of the Tuohy family. The Tuohys have dedicated their lives to inspiring hope and genuine acts of generosity for all deserving – but under-served – members of our communities. The Oscar winning film, *The Blind Side*, chronicles how Leigh Anne and the Tuohys opened their doors and hearts to Michael Oher, the homeless African American teen who had recently begun attending their daughter Collins’ school.

Her most recent book, *Turn Around: Reach Out, Give Back, and Get Moving*, challenges us to re-think what giving really means. *Turn Around* asks us to reconsider what it means to give sacrificially, generously and immediately, without leaving your own community.



Luncheon inquiries, contact Julia Santosuosso at [JuliaS@rainbowdays.org](mailto:JuliaS@rainbowdays.org) | 214.217.3833

## ABOUT RAINBOW DAYS



When children experience adversity – whether abuse, dysfunction, homelessness, or poverty – there are lifelong effects for them, their families, and communities. Rainbow Days is a non-profit organization that breaks these negative cycles by creating supportive communities



through support groups, positive experiences and, training for other youth service providers. Children learn and practice healthy self-management, relationship building, and decision-making skills with positive adult role-models. By being equipped with better coping abilities and resilience, they can rise above life’s challenges and create promising futures.





# SPONSOR TABLES & TICKETS FORM

## CONTACT INFORMATION

Company Name (if applicable) \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Recognition Listing for Print Materials \_\_\_\_\_

OR  check box if you would like your gift to remain anonymous

## SPONSOR LEVELS & BENEFITS

- Diamond \$10,000**
    - One table for 10 with VIP seating
    - 10 invitations to sponsor reception w/ Leigh Anne
    - Photo opportunity with Leigh Anne
    - Full page ad in prominent location in program
    - Recognition on Rainbow Days' website w/ logo
    - 10 autographed copies of *Turn Around*
    - Additional promotional signage at table
    - Recognition in media releases
    - Promotional distribution opportunity at luncheon
  - Platinum \$7,500**
    - One table for 10 with premium seating
    - 10 invitations to sponsor reception w/ Leigh Anne
    - Full page ad and program recognition
    - Recognition on Rainbow Days' website w/ logo
    - 10 autographed copies of *Turn Around*
    - Additional promotional signage at table
    - Promotional distribution opportunity at luncheon
  - Gold \$5,000**
    - One table for 10 with preferred seating
    - Six invitations to sponsor reception w/ Leigh Anne
    - Half page ad and program recognition
    - Recognition on Rainbow Days' website w/ logo
    - Two autographed copies of *Turn Around*
    - Additional promotional signage at table
  - Silver \$3,000**
    - One table for 10
    - Four invitations to sponsor reception w/ Leigh Anne
    - Program recognition
    - Recognition on Rainbow Days' website
  - Bronze \$1,500**
    - One table for 10
    - Two invitations to sponsor reception w/ Leigh Anne
    - Program recognition
    - Recognition on Rainbow Days' website
  - Luncheon & Sponsor Reception \$200**  
Quantity \_\_\_\_\_
  - Luncheon Seat Only \$150**  
Quantity \_\_\_\_\_
- I am interested in **underwriting and special sponsorship opportunities** (e.g., event parking, sponsor reception, auction software, etc.) Please contact me at the email and/or phone number provided above.
- I would like to be contacted about donating to and/or already have items to donate to the silent auction.

## PAYMENT INFORMATION

I have enclosed a check made payable to **Rainbow Days Inc.** in the amount of \$ \_\_\_\_\_

Send me an invoice to the address above in the amount of \$ \_\_\_\_\_

Charge my \_\_\_ Visa \_\_\_ MC \_\_\_ AmEx \_\_\_ Disc in the amount of \$ \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_



Return form and payment to Rainbow Days, Inc. | Attn: Julia Santosuosso  
8150 N. Central Expressway | Suite M1003 | Dallas, TX 75206