

Rainbow DaysSM

help kids rise above Days





**WHAT AN INCREDIBLE MILESTONE YEAR
THIS HAS BEEN FOR RAINBOW DAYS
AS WE CELEBRATED 35 YEARS OF SERVICE!**

From having the opportunity to share our Curriculum-Based Support Group (CBSG®) with Peace Corps workers in Ecuador to expanding our program locally to serve children and families in motels in Dallas, and every support group and child served in between, it was an outstanding year of service and impact for Rainbow Days.

Much has changed over three and a half decades of service. Starting in 1982 with just one small group of children who were meeting with me in our very first support group at Lovers Lane United Methodist Church; to 2017, when over 3,025 children participated in 63 support groups led by one of our 10 talented program staff members in over 55 different schools, shelters and other locations across the Dallas community. From training one small group of volunteers during our first year, to training over 760 adults in the CBSG® Program in 6 states and internationally last year.

Throughout the years, one thing has remained the same. Our unwavering passion and commitment to our mission - *helping children and youth in adversity build coping skills and resilience to create positive futures.*

You are a critical part of helping us achieve this mission. Your generous investment in Rainbow Days made a positive impact in the lives of over 11,300 children and youth this past year. Thank you for entrusting us with your valuable resources and for your partnership and support as we work together helping children in our community to Rise Above and have a Bright and Promising Future!

With Gratitude,

Cathey Brown
Founder and CEO



**RAINBOW DAYS
SERVED**

11,301
UNDUPLICATED
CHILDREN AND
YOUTH, AGES 4-17

2,070

children and youth served through
School-Based CBSG® Support Groups

597

children served through
Shelter-Based CBSG® Support Groups

358

children served through
Faith-Based CBSG® Support Group

7,110

children and youth in local schools
and community centers learned about
the dangers of using substances by
participating in an ATOD (alcohol,
tobacco and other drug-use) prevention
presentation

846

at risk and/or homeless children and
youth received new backpacks filled
with school supplies to start the
new school year

2017 BY THE NUMBERS



213

youth in area high schools, alternative schools and juvenile detention received individualized mentoring and counseling

806

children from local shelters and motels attended a Rainbow Days' Summer Camp – Kids' University, Camp Bravo! and/or Outdoor Adventure Camp

1,365

children and 545 parents experiencing homelessness participated in one or more of our special Family Outings – Saturday with Santa, Easter Eggstravaganza and Back-to-School Celebration



RAINBOW DAYS EXPANDED OUR SCOPE AND IMPACT THROUGHOUT THE U.S. AND BEYOND BY TRAINING

2,399

ADULTS – INCLUDING EDUCATORS, SCHOOL COUNSELORS, VOLUNTEERS AND OTHER YOUTH SERVICE PROFESSIONALS THROUGH THE TRANS4M TRAINING CENTER WHICH OFFERED THE FOLLOWING:

- Curriculum-Based Support Group (CBSG®) Program Training
- Prevention Staff Training
- Continuing Education for Prevention Professionals
- Leadership, Ethics and Capacity Building Workshops for Nonprofit Organizations

2017 HIGHLIGHTS

OUR MISSION

TO HELP CHILDREN AND YOUTH IN ADVERSITY BUILD COPING SKILLS AND RESILIENCE TO CREATE POSITIVE FUTURES



**WHAT AN EXCITING YEAR IT WAS FOR RAINBOW DAYS!
WE ARE TRULY GRATEFUL FOR THESE HIGHLIGHTS THAT
MADE 2017 AN OUTSTANDING & MEMORABLE MILESTONE:**

- Expanding our services to motel children through the launch of **Project Hope**, proudly funded by **Crystal Charity Ball**. Project Hope will allow us to provide after-school programming, summer camps, CBSG® support groups and mentored services as well as the delivery of food and supplies utilizing a new van to a growing number of children who are residing in extended stay motels in Dallas.
- Honoring many incredible supporters and volunteers at our **25th annual Promise Awards** reception held at the George W. Bush Presidential Library
- Traveling to **Ecuador** to work with the **Peace Corps** as we trained their workers and local educators in our Curriculum-Based Support Group (CBSG®) Program
- Camp Bravo being featured in the **Dallas Morning News**
- Celebrating **35 years of service** to the community with our supporters at our **20th Annual Pot of Gold Luncheon** held at the Hilton Anatole

2017 HIGHLIGHTS



WHAT CHILDREN AND YOUTH ARE LEARNING THROUGH OUR PROGRAMS:

Skills + Support = Success. The reason that Rainbow Days makes such a positive impact in the lives of children and youth is because of our twofold approach. First, we build relationships with the kids through positive and caring adult staff mentors they can trust to offer emotional and social support. Next, we teach them skills - decision making skills, coping skills, how to resist negative peer pressure and how to make healthy choices – that will help them both now and in the future. Every support group, camp, classroom presentation or backpack delivery says to each child – “I believe in you. I care about you. I know you can make good choices.” This combination of emotional support, tangible items and skill development improves children’s resilience and coping abilities.

Results

We measure children’s success by assessing their improvement in specific healthy life skills which increase children’s resiliency after participating in the Curriculum-Based Support Group (CBSG®) Program. We are proud that the CBSG® has been scientifically tested and is recognized nationally as an effective prevention program. Empirical studies show that the CBSG® Program:

- Significantly DECREASES Children and Youth’s
 - Substance use disorders
 - Rebellious behavior
 - Anti-social attitudes
 - Disruptive disorders and behaviors.

And

- Significantly INCREASES Children and Youth’s
 - Understanding and Commitment to Healthy Choices
 - Anti-Substance use attitudes and beliefs
 - Prosocial attitudes, intentions and behaviors.



THEN

Fall 1982
Rainbow Days
first Support
Group



NOW

2017
Support Group
with kids at
Kids' University



THEN

Fall 1982
Cathey with
her daughter,
Catherine, then 7
years old



NOW

Cathey with
Catherine and
grandson, Bodie



THEN AND NOW 1982-2017

THEN

Summer 1984
The first camp
for 10 kids



NOW

Camp Bravo
2017 with
295 kids



THEN

Circa 1993
Rainbow Days
Staff



NOW

Rainbow Days
Staff Retreat
December 2017





SERVICE SITES AND PARTNERSHIPS

A question that is often asked is 'how do children receive Rainbow Days' services?' The answer: we take our services to them. We overcome the barrier of transportation by providing site-based services at schools and shelters where the kids are.

Through partnerships with **80 different local organizations**, we bring our services on site each week through dedicated staff who work with the kids. Partnerships include: elementary, middle and high schools in seven different school districts, recreation centers, community centers, alternative schools, homeless shelters, domestic violence centers, supportive housing sites, transitional living centers and others.

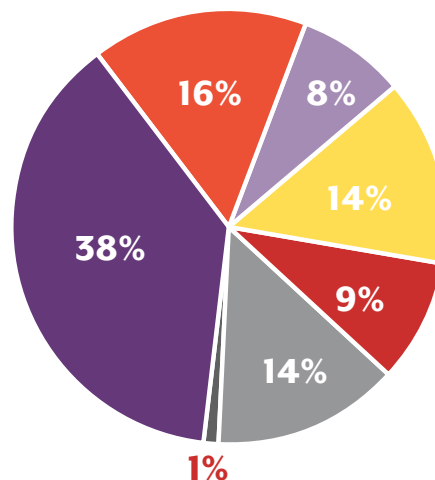
We are also grateful for the dozens of organizations – including nonprofits, churches, companies and local universities who partner with us to provide space, resources and supplies needed to support our services.



VOLUNTEERS

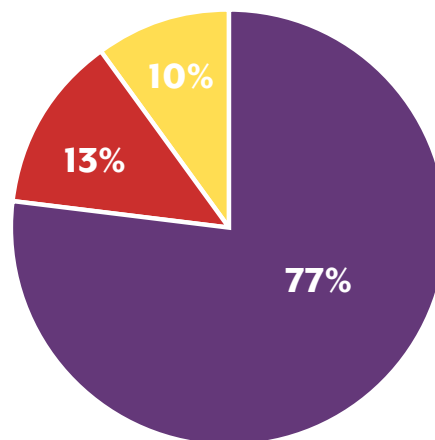
This past year **1,059 dedicated volunteers** who gave **5,190 hours** in service to Rainbow Days. Whether stuffing a backpack, sorting toys, helping serve lunch at camp or unloading supplies, these incredible volunteers gave generously of their time and talent. We are thankful to have volunteers of all ages, from over **32 community groups** – including mother/daughter teams and mother/son teams, companies, school groups, church groups, universities and individuals who partner with us.

REVENUES AND EXPENSES FOR FY2017



REVENUE

Government Grants (Federal and State)	663,985	38%
Corporations/Foundations	287,022	16%
Fees for Service	243,999	14%
Pot of Gold Luncheon & Other Events	243,005	14%
Individual Contributions	168,510	9%
United Way	136,919	8%
Other Income (Investments and Other)	11,838	1%
TOTAL REVENUE	1,755,278	100%



EXPENSES

Programs	1,318,372	77%
Administrative	215,704	13%
Resource Development	177,444	10%
TOTAL EXPENSES	1,711,520	100%

2017 FINANCIAL DONORS LISTING

\$500 AND ABOVE

Rainbow Days is grateful for our generous donors who contributed over **\$1,079,455** in private financial contributions to help fund the mission of Rainbow Days in Fiscal Year 2017! Rainbow Days' impact would not be possible without the hundreds of individuals, foundations, corporations and United Way donors who support and invest in the children and youth we serve.



\$50,000 and Above

Nancy Ann & Ray L. Hunt
Jonesville Foundation
John R. McCune Charitable Trust
The Rees-Jones Foundation

\$20,000 to \$49,999

Baron and Blue Foundation
Capital for Kids
Citi
The Dallas Foundation
Esping Family Foundation
The Lightner Sams Foundation
ORIX Foundation
Simmons Sister Fund

\$10,000 to \$19,999

Anonymous
Joy & Roger Beless
Hattie Mae Lesley Foundation
Graham & Carolyn Holloway
Family Foundation
United Way Designated Donors

\$5,000 to \$9,999

AT&T
Citi
Elsie & Marvin Dekelboum Family
Foundation
Estes Thorne & Carr
Florence Foundation
Al G. Hill, Jr.
Jill & Dale Hurd
In-N-Out Burger Foundation
Krystal Clear Audio & Video
The James D. and Kay Y. Moran
Foundation
Redman Foundation
Thompson & Knight LLP
Women of Saint Michael

\$2,500 - \$4,999

Advanced Group
Meredith & Scott Covington
Amy & Johnny Johnson
Angia & Keith Heier
Lindsay & Kevin Lammers
Mary Jo & James McKellar
Prince of Peace Catholic
Community
Marianne & Roger Staubach
The Real Estate Project
Jessica Thorne
Donna & Tim Weber
Nicole Williams

\$1,000 - \$2,499

Dr. Matt & Christine Anderson
Andrews Kurth Kenyon
Katie Anand
Heather & Eric Appel
Bank of Texas
Blankenship Change Management
Consulting
Jennifer & Jody Bishop
Barbara Blaylock
Cathey & Wade Brown
Lisa Bys
Katie Clark
Cooper & Scully
Loree & Drew Cullum
Karen & Jim Currie
Janese & Richard Deitch
Jenny & Mike Ecklund
Alyson & David Elliott
Dawn Estes
Ernst & Young
Dr. George Fair
Marianne & Robert Fazen
Debbie Fulton
Martha Jackson
Judge Clay Jenkins
Kendra Scott
LDfS
Lennox International
Mary Kay
Matejek Family Foundation
Janet & Robert Mitchell
Dr. Angela Moemeka
Laurie Morgan
Kurt Opella
Jan & Gene Pascuzzi
Julie & Greg Pascuzzi
Joan Patmore
Sheryl & John Paul
PepsiCo Employees
Dawn Ragan
Becky & Matt Ray
Risk Theory
Catherine & Fred Rowsey
Peggy & Bill Shaw
Bonnie & Bruce Shaw
Michele & John Stephens
Sterling Protective Services
Craig Sunderman
Ryan Walton-King
Wendy Warden
Kathy & Todd Whitthorne
Michelle Williams &
Dennis Sternitzky
Kristen & Gary Worthington



\$500 - \$999

Brooke Andrews
Tiffany & Terry Beaudine
Thomas Bessant Jr
Lynn & Trey Blalock
Communities Foundation of Texas
Sarah Clifford
Robert Conklin
Lisa & Toby Fails
Allen Fosha
Mr. and Mrs. James A. Gibbs
Julia Grace
Carol Griffin
Timothy Hogan
Cheryl & Dirk Goris
Elizabeth Harman
Darci lola
Kellie Johnson
Anne MacDonald
Ellen Moore
Patrick Munnelynn
J. McLaughlin
Kirstine Rogers
Jennifer Saenz
Pam & Steve Shrum
Caroline Smith
Dennis Street
TNA North America
Carolyn Waghorne
Kathleen Williams
Mark Williams
Peggy Wehmeyer Woods

2017 INKIND DONORS LISTING

\$250 AND ABOVE

Rainbow Days is also thankful for generous inkind supporters who donated goods and services valued at **\$385,444** this past year. These donations ranged from school supplies & uniforms to holiday gifts & food along with printing services, auction items and many other donations. We are truly grateful for our faithful donors who gave tangible items and services to benefit the children we serve. Below is a list of donors who gave items or services valued at \$250 and above:

Sharon Adams
Ken Allen
All Stars Project
American Airlines
American Airlines Center
Heather Appel
The Artist Outreach
AT&T Performing Arts Center
Bank of America
Anne Beletic
Billy Buttons
Community Artist Program of the
City of Dallas Cultural Affairs Dept.
Courtney Brandt
Jeff Brown
Cathey & Wade Brown
Soozie Bul
Callaway Golf
Campbell Centre
Brandon Carr
Carter's
Chamberlain's
Chick-Fil-A
Chuy's
Citi
Sarah Clifford
Clive & Co.
Jessie Cohen
The Container Store
Sharon Cornwall
Mary Crow
Iesha Crutchfield
Karen Currie
Dallas Arboretum
Dallas HIPPY AmeriCorps
Dallas ISD Homeless Education
Program
Michele Danches
Dave and Buster's
David S. Irvin Photography
Janet Davis
Debra O'Brien Photography
Delivering Good
DFW St. Mary's Alumni Association
Disneyland
Domino's Pizza
Hannah & Patrick Donaldson
Elevate Gymnastics
Elizabeth Arden Red Door Spa
Ernst & Young
Escape Expert

Dr. George Fair
Family Matters
Allen Fosha
Four Seasons Dallas
FunTime Karaoke
Girls Scouts
Great Wolf Lodge
Good Life Magazine
Go Team Therapy Dogs
Rodric Griffin
Aimee Griffiths
Gail Harstein
Heart of Texas Dog Therapy
Hilton Anatole
Holy Smokers Mens' Group
Home Depot #550
Hope Supply Co
Phyllis Horan
Jill & Dale Hurd
Hydrous Wake Park
Ill Forks
In-N-Out Burger
Intercontinental Dallas
Interfaith Family Services
Interstate Batteries
Intrinsic Foundation
Isabelle Guillen Portraiture
ITC Cutting Edge Graphics
J. Ridout Portraits
Jewish Community Center of Dallas
Jones Day
Jordan Speith
Kendra Scott
Kenny's Restaurant Group
Kevin James McCrea Photography
Kidbox / Fashion Delivers
Kings' Daughters' Inn/Mayton Inn
Krystal Clear Audio Video
Lake Highlands Flowers
Landmark Theaters
Landry's Restaurants
Laser Quest
L'Auberge Casino
Lovers Lane United Methodist
Church
Magnolia Hotel
Margaritaville
John Martin
Mary Kay
McClure Law Group
McDonald's

Mexigo
Mi Cocina in Lennox Center -
Richardson
Moving Memories Photo & Video
Mr. and Mrs. President - Rodney
Taylor
National Charity League - Golden
Corridor Chapter
National Charity League - Plano
Chapter
National Charity League - Preston
Bluebonnet Chapter
National Charity League - Preston
Bluebonnet Chapter Sustainer
Group
National Charity League - Turtle
Creek Chapter
Nespresso
Omni Hotels & Resorts
ORIX Employees
Osgood O'Neil Salon
Nina O'Sullivan
Panera Bread
Jamison Parker
Julie & Greg Pascuzzi
Pat and Emmitt Smith Charities
Jennifer Pearce
PepsiCo-Frito Lay
Phil Mickelson
Liz Case Pickens
Pier 39
Prana
Preston Hollow Women's Club
Prince of Peace Catholic Community
Prince of Peace Catholic School
Lynn Puchlopek
Puritan Financial
PwC
Auxiliary of Rainbow Days
Region 10 Education Service Center
Richardson Bike Mart
Employees of Risk Theory
Catherine Rowsey
Hannah Roy
Salermon Financial Network
Divya Solaiappan
Salon D
Carolyn Sams
Seaglass Fine Photography
Sevy's Grill
SmallCakes Dallas

Southwest Airlines
Specialty Hardwood
Stein Eriksen Lodge
Texas Motor Speedway
The Addison Dentist
The Bar Method Park Cities
The Core Edge, LLC
The Foundry Church
The Phoenician
The Village Apartments
Thomas Fallon Photography
Thompson & Knight LLP
Thompson & Knight Women's
Initiative
Times Ten Cellar
Titan Comics
William Toles
Total Wine
Toys R Us
Troy Aikman
United Health Care
University of Texas at Dallas
Westin Stonebriar
Westjet
White Rock Coffee
Kelly & Michael Wierzbinski
Kathy Williams
Nicole Williams
World Olympic Gymnastics
Academy
World Olympic Gymnastics
Academy - Parent's Club
Kristen Worthington
Rob Wythe
Xcape Adventures
Young Men's Service League -
Highland Park Chapter
Young Men's Service League -
Legacy Chapter
Young Men's Service League -
Plano Chapter
Allison Zabbia





ABOUT US

When children experience adversity -- whether abuse, dysfunction, homelessness or poverty, there are lifelong effects for them, their families and communities. Rainbow Days breaks these cycles by creating supportive communities -- through support groups, positive experiences and training for other providers. Children learn and practice healthy self-management, relationship and decision-making skills with positive adult role models. By being equipped with better coping abilities and resilience, they can rise above life's challenges to create promising futures. Since 1982, Rainbow Days has positively impacted the lives of over 211,000 children and youth in Dallas and millions more through our training services.



RAINBOW DAYS MAJOR MESSAGES

The kids learn, practice and live out these messages each day!

I AM

likeable, capable,
unique and valued.

I CAN

treat other like
I want to be treated.

I HAVE

strengths, capabilities,
and people who care about me.

I WILL

make healthy choices and be
alcohol, tobacco, and drug-free.

I BELIEVE

I have a purpose.

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